



# CASSS 2026 PARTNER PROSPECTUS

MEETINGS | FORUMS | DISCUSSION GROUPS | MORE

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**CASSS**   
SHARING SCIENCE SOLUTIONS



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**Dear Biopharma Leader -**

Powerful things happen at CASSS meetings. Connections are forged. Collaborations are launched. Scientific breakthroughs are inspired. We bring together industry, regulatory, and academic professionals to engage in critical discussions to solve technical and regulatory challenges in the field of biopharmaceutical development. Program partners and exhibitors play a critical role in the success of CASSS and CASSS symposia and conferences.

This prospectus features opportunities to enhance your company's visibility to CASSS members and most importantly, contribute to the continued development and deployment of critically important discussions and learning opportunities in biopharmaceutical development and regulation.

**As an Exhibitor or Partner at a CASSS meeting, your company will be able to:**

- Expand your network
- Create awareness of your products and services
- Gain greater knowledge of the needs of the industry
- Participate in the CASSS community
- Positively impact important discussions in the biopharma community.

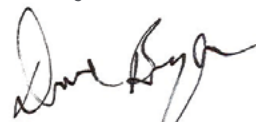
**CASSS symposia provide venues for biopharmaceutical professionals to:**

- Connect with a relevant global network
- Gain tangible knowledge that will help them in their jobs
- Learn best practices of the major players in the industry
- Participate in critical and influential conversations around emerging and emerged issues in biopharmaceutical development and regulation.

To our returning partners: Thank you. We could not have come this far without you and look forward to an exciting future together.

To new and potential partners: Join us as we collaborate with biopharmaceutical professionals to advance the industry. With you, CASSS will continue to provide high-quality scientific forums that address today and tomorrow's challenges in the development of biopharmaceuticals.

Sincerely,



Dave Bergeson, Ph.D., CAE  
Executive Director  
CASSS





## WHY PARTNER WITH CASSS?

CASSS, a not-for-profit professional scientific society, has established a reputation as the pre-eminent organization providing scientific symposia and other educational and networking opportunities for pharmaceutical, bioanalytical, and regulatory scientists throughout the world. For over three decades, biopharmaceutical manufacturers and academics along with regulatory agency representatives have used CASSS symposia to describe and discuss successful approaches in plenary sessions, informal workshops, roundtable discussions, and poster presentations.

***WCBP is an event that presents real opportunities for dialogue and scientific exchange, going in-depth into current matters and providing a platform for different voices to make themselves heard.*** - Cammilla Gomes, Past Attendee

# WHAT IS CASSS?

CASSS is a non-profit professional membership society made up of over 7,000 industry, academic, and public sector professionals in the field of biopharmaceutical development and regulation.

CASSS provides outstanding networking opportunities and high-quality scientific symposia that focus on a variety of topics and techniques in biopharmaceutical development and regulation. The excellent scientific programs are made possible by the dedication and work of a large pool of volunteers who contribute their time and talents as a way of giving back to and improving the field.

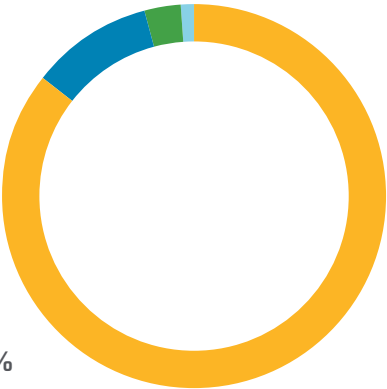
## CORE CASSS VALUES

Integrity | Community | Purpose | Collaboration | Distinction

## PROFESSIONAL REPRESENTATION

CASSS Attendance July 2025

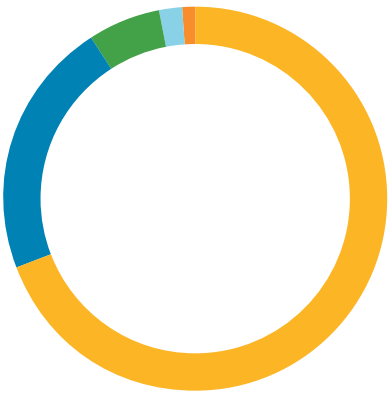
- Industry - 84%
- Regulatory - 10%
- Academic - 3%
- Non-Governmental Organization/Non-profit - 1%



## GEOGRAPHICAL MEMBERSHIP BREAKDOWN

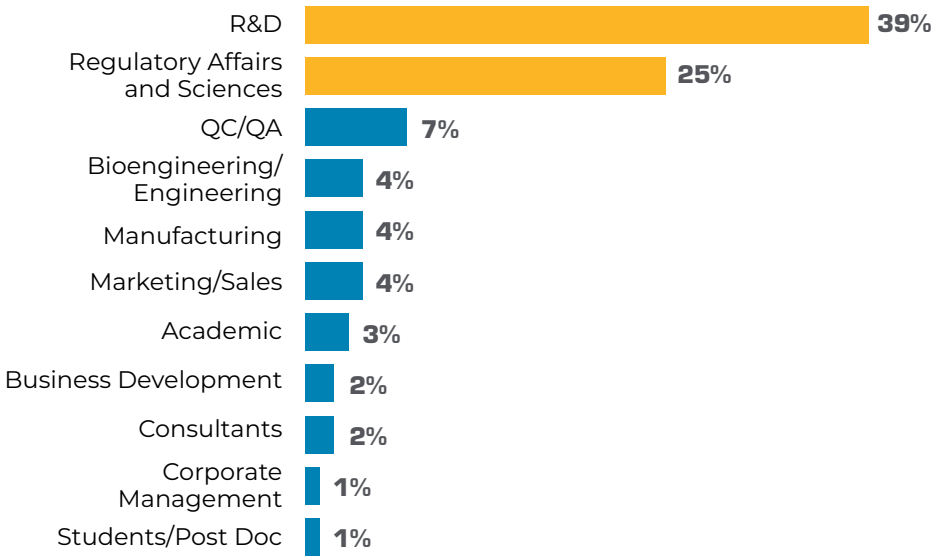
CASSS Attendance July 2025

- North America - 70%
- Europe - 22%
- Asia/Pacific - 6%
- Latin America - 2%
- Other - <1%



## PRIMARY JOB FUNCTION

CASSS Attendance July 2025





WELCOME

ABOUT  
CASS

2026  
MEETINGS

PARTNERSHIP  
OPPORTUNITIES

DIGITAL  
VISIBILITY

BRAND  
ENGAGEMENT

## WHAT TO LOOK FORWARD TO IN 2026

CASS in 2026 will continue to deliver trusted fora and symposia for scientific exchange, regulatory insight, and professional connection. With a strong focus on peer-to-peer learning, each event brings together global experts from industry, health authorities, and academia to address the evolving challenges in biopharmaceutical development and regulatory science.

Look forward to expanded hybrid offerings, increased networking opportunities, and engaging formats that foster meaningful dialogue. Whether you're advancing research, shaping regulatory strategies, or exploring new technologies, CASS provides the platform to stay informed, connected, and impactful in the biopharmaceutical community.



***Great opportunity to connect with others from across industry who are in the CMC analytical space and hear technical presentations from exhibitors about their latest technologies.*** - Ken Miller, Past Attendee







### **WCBP: Symposium on the Interface of Regulatory & Analytical Sciences for Biotechnology Health Products**

January 27-29 | The Mayflower Hotel, Washington D.C.

The WCBP Symposium series is the pre-eminent conference addressing the analytical development/regulatory control interface for biotechnology derived health intervention products.



### **Bioassays: Scientific Approaches & Regulatory Strategies**

April 27-29 | Gaithersburg Marriott  
Washingtonian Center  
Gaithersburg, MD



The Bioassays Symposium is an informative conference on the current thinking, strategies, lessons learned, development and standardization of methods and technologies used for bioassays.



### CGTP Summit

June 8 | Bethesda North Marriott Hotel & Conference Center, Rockville, MD

The CGTP Summit brings together industry, regulatory, and academic senior level professionals to address relevant specific challenges in the cell and gene therapy field.

This one-day meeting will focus on a single topic and provides an opportunity to convene discussions on key issues that open the door to possible solutions.

### Cell & Gene Therapy Products (CGTP): Manufacturing, Quality and Regulatory Considerations

June 9-11 | Bethesda North Marriott Hotel & Conference Center  
Rockville, MD



### Cell & Gene Therapy Products (CGTP) Europe: Manufacturing, Quality and Regulatory Considerations

Fall 2026 | Location TBD

The CGTP Symposia demonstrate the benefits as well as the need to provide ongoing dialogue and exchange of scientific and technical advances that are the basis of evolving regulatory practices for this diverse array of innovative products. Exploration will continue during the US and European program on how to adapt concepts applied to other biologics and how to establish novel approaches where they are needed.



### Symposium on the Practical Applications of Mass Spectrometry in the Biotechnology Industry

September 15-18 | Hilton Washington DC/Rockville Hotel  
Rockville, MD

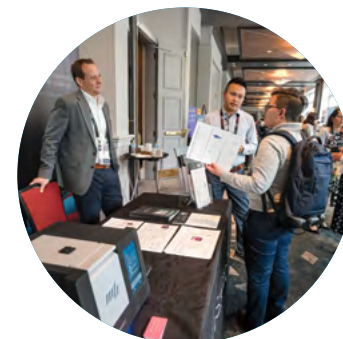
The focus of this Symposium is the application of mass spectrometry (MS) for product characterization, process monitoring, formulation development, and release testing in the pharmaceutical industry.



### CE in the Biotechnology & Pharmaceutical Industries: Symposium on the Practical Applications for the Analysis of Proteins, Nucleotides and Small Molecules

September 27-30 | Hilton Washington DC/Rockville Hotel  
Rockville, MD

This Symposium provides an interactive forum for the discussion of recent development and practical applications of capillary electrophoresis (CE) in the analysis of pharmaceutical and biopharmaceutical industries, including regulatory considerations.







The purpose of the CMC Strategy Forum is to provide a venue for biotechnology/biological product discussion. The meetings focus on relevant CMC issues throughout the lifecycle of a product and thereby foster collaborative technical and regulatory interactions. The Forum strives to share information with the regulatory agencies to assist them in merging good scientific and regulatory practices.

**CMC Strategy Forum North America**

January 26 | The Mayflower Hotel, Washington D.C.

**CMC Strategy Forum Europe**

23-26 June | Vienna House by Wyndham Diplomat Prague  
Prague, Czech Republic

**CMC Strategy Forum North America**

July 2026 | Ottawa, Canada

**CMC Strategy Forum Latin America**

Summer 2026 | Virtual

**CMC Strategy Forum Japan**

December 2026 | Tokyo



Discussion groups provide opportunities for the broader community of industry, academic, and regulatory professionals to meet and share ideas and experiences. The groups discuss scientific challenges in the field of biopharmaceutical development and regulation with a focus on their region. These events take place in the evening, afternoon or online.

**DC Area  
Scientific  
Discussion  
Group**

Various Locations  
in Maryland

**Netherlands  
Area Biotech  
Discussion Group**

Various Locations  
in the  
Netherlands

**Europe  
Discussion  
Group**  
Virtual

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**PARTNERSHIP  
OPPORTUNITIES**

DIGITAL  
VISIBILITY

BRAND  
ENGAGEMENT

## PARTNERSHIP OPPORTUNITIES

Program partners are essential to the continued success of CASSS and its scientific forums. Whether supporting a single meeting or engaging in a year-long collaboration, our partnership packages provide tailored recognition and meaningful opportunities for visibility. By attending and participating, your organization will add important discussion to advance biopharmaceutical and regulatory science.

*There's a wealth of knowledge from experts and fantastic presentations. The number of attendees provides an intimate feel, enabling me to take a lot away from this event.* - Ryan Hylands, Past Attendee



# PROGRAM PARTNERSHIP LEVELS 2026

## STANDARD 2026 MEETINGS (Bioassays, CE Pharm, CGTP, CMC, Mass Spec)

Diamond Sponsor (8 badges) .....	<b>\$24,500</b>
Platinum Sponsor (6 badges) .....	<b>\$18,500</b>
Gold Sponsor (5 badges) .....	<b>\$15,500</b>
Silver Sponsor (3 badges) .....	<b>\$9,250</b>

## WCBP 2026

Diamond Sponsor (8 badges) .....	<b>\$30,000</b>
Platinum Sponsor (6 badges) .....	<b>\$23,000</b>
Gold Sponsor (5 badges) .....	<b>\$18,500</b>
Silver Sponsor (3 badges) .....	<b>\$10,000</b>

**70+**  
Partnering  
Companies  
in 2025



## EXHIBITOR PARTNERSHIP LEVELS 2026

### WCBP

#### Diamond - \$30,995

- Tabletop with electrical
- 60 min. Technical Seminar
- One (1) Badge for Speaker
- Lunch for 100 attendees
- Five (5) name badges
- One (1) Push Notification through the mobile app
- Product literature insert
- App ad
- Recognition on the website, final program, and signage

#### Platinum - \$18,595

- Tabletop with electrical
- Four (4) name badges
- One (1) Push Notification through mobile app
- Promotional PDF
- App ad
- Recognition on the website, final program, and signage

### BIOASSAYS

#### Platinum - \$13,395

- Tabletop with electrical
- Three (3) name badges
- One (1) Push Notification through mobile app
- Promotional PDF
- App ad
- Recognition on the website, final program, and signage

#### Gold - \$8,795

- Tabletop with electrical
- Two (2) name badges
- App ad
- Recognition on the website, final program, and signage

### CGTP

#### Diamond - \$26,500

- Tabletop with electrical
- 45 min. Technical Seminar
- One (1) Badge for Speaker
- Lunch for 200 attendees
- Four (4) name badges
- One (1) Push Notification through the mobile app
- Product literature insert
- App ad
- Recognition on the website, final program, and signage

#### Platinum - \$14,065

- Tabletop with electrical
- Three (3) name badges
- One (1) Push Notification through mobile app
- Promotional PDF
- App ad
- Recognition on the website, final program, and signage

#### Gold - \$9,200

- Tabletop with electrical
- Two (2) name badges
- App ad
- Recognition on the website, final program, and signage

### MASS SPEC

#### Diamond - \$21,680

- Tabletop with electrical
- 30 min. Technical Seminar
- One (1) Badge for Speaker
- Shared lunch for 200 attendees
- Four (4) name badges
- One (1) Push Notification through the mobile app
- Product literature insert
- App ad
- Recognition on the website, final program, and signage

#### Platinum - \$14,065

- Tabletop with electrical
- Three (3) name badges
- One (1) Push Notification through mobile app
- Promotional PDF
- App ad
- Recognition on the website, final program, and signage

#### Gold - \$9,200

- Tabletop with electrical
- Two (2) name badges
- App ad
- Recognition on the website, final program, and signage

### CE PHARM

#### Diamond - \$22,195

- Tabletop with electrical
- 60 min. Technical Seminar
- One (1) Badge for Speaker
- Lunch for 100 attendees
- Four (4) name badges
- One (1) Push Notification through the mobile app
- Product literature insert
- App ad
- Recognition on the website, final program, and signage

#### Platinum - \$13,395

- Tabletop with electrical
- Three (3) name badges
- One (1) Push Notification through mobile app
- Promotional PDF
- App ad
- Recognition on the website, final program, and signage

#### Gold - \$8,795

- Tabletop with electrical
- Two (2) name badges
- App ad
- Recognition on the website, final program, and signage



## MULTI-MEETING PARTNERSHIPS 2026

Strategic Program Partners support multiple CASSS meetings annually, gaining brand visibility and recognition across our global community. This partnership reflects a year-round commitment to advancing scientific and regulatory collaboration. Benefits include consistent exposure, priority access to key opportunities, and more. Customized packages are available to meet your organization's goals while strengthening your presence across the CASSS calendar all year.

## DIGITAL VISIBILITY OPPORTUNITIES

Stay connected with the CASSS community year-round through targeted digital opportunities. Promote your brand with retargeting ads to CASSS Members or place a banner ad in our monthly marketing emails. Boost visibility through website advertising with quarterly or annual placements. Looking to share your expertise? Partner with CASSS for a webinar, allowing your team to engage directly with our audience through scientific content and thought leadership. These digital engagement opportunities are ideal for maintaining visibility and reinforcing your brand between events.





### RETARGETING ADVERTISING

Get in touch with CASSS website visitors! Put your message in front of the right people and drive them to your site with targeted ads that speak to them on a personal level. Easy reporting and analytics allow you to adjust campaigns in-real time, ensuring your ads are always working for you. Choose a 3-month window for guaranteed impressions, and completely customize your package to fit your needs!

- \$2,500  
50,000 impressions
- \$5,000  
100,000 impressions
- \$8,000  
200,000 impressions

### CASSS WEBSITE ADVERTISING (LIMITED)

Display your clickable banner advertisement on the CASSS website. This is a great advertising opportunity for you to engage with our community, increase awareness, and drive traffic to your website.

- \$7,500 Quarterly
- \$20,000 Annually

### CASSS MARKETING EMAIL BANNER AD (LIMITED)

Connect with the CASSS Community through their inboxes with a clickable banner ad at the top of CASSS emails. CASSS sends monthly communications to our community with content relevant to specialties.

- \$3,000 Limited

### WEBINAR PROGRAM

The NEW Exhibitor Webinars Series is a strategic initiative designed to foster scientific exchange, collaboration, and education across the biopharmaceutical community. These virtual Webinars will feature speaker presentations, panel discussions, and case study presentations by leaders in biopharma.

[View full details.](#)

- \$12,999

CASSS APP SPLASH PAGE (EXCLUSIVE)

Gain high-impact visibility! Your advertisement appears every time an attendee opens the CASSS App. Available per meeting; purchase applies only to that event.

\$5,000 Exclusive

WI-FI SPLASH PAGE (EXCLUSIVE)

Own the first digital impression! Your company name appears on the Wi-Fi login page attendees see when connecting. Available per meeting; purchase applies only to that event.

\$5,000 Exclusive

CASSS APP ROTATING BANNER (LIMITED)

Your ad will rotate across all CASSS App subpages, ensuring high visibility. Each banner can link directly to your website, with access to view performance metrics.

\$2,500 Limited to 4





## BRAND ENGAGEMENT OPPORTUNITIES

CASSS offers a range of brand engagement opportunities to increase your visibility and connect your organization with our members. From lanyards and branded padfolios to mobile app banners and hotel key cards, these high-impact touchpoints keep your brand top of mind throughout the fora or symposia. Each opportunity reinforces your message in both practical and memorable ways. Whether you're seeking broad visibility or targeted placements, our brand engagement offerings deliver meaningful exposure and lasting impressions.

***WCBP is the conference to attend to stay abreast of the current trends of regulatory, CMC, and academia. Interactions with the various health authorities are priceless.*** - Bridgette Grizzle, Past Attendee

## ONSITE ENGAGEMENT OPPORTUNITIES

### SCAVENGER HUNT (WCBP ONLY – LIMITED)

Drive traffic to your exhibit booth with CASSSport to Prizes!

Attendees will receive a branded CASSSport booklet with your branded logo, and once they visit every booth and get it stamped, they will be entered into a drawing for an item chosen by the sponsor on the last day of the conference.

**\$3,000** Limited

### WELLNESS FITNESS WALK (WCBP ONLY – LIMITED)

Support wellness and foster engagement by sponsoring the CASSS Wellness Initiative, including the popular CASSS Walking Challenge! This fun, interactive step competition encourages attendees to stay active while competing for exciting prizes like Apple Watches and gift cards.

**\$3,000** Limited

### COFFEE AND TEA BREAKS (LIMITED)

Keep attendees energized by sponsoring coffee and tea breaks between sessions. This includes:

- Branded coffee sleeves and break area signage
- Recognition in CASSS social media posts and the CASSS App
- Enhanced visibility in networking areas

**\$5,000** Limited

### STUDENT DAY LUNCH SPONSOR (WCBP ONLY – EXCLUSIVE)

Kick off the meeting with high visibility by hosting a snack break in the Trainee Zone before the opening reception. This exclusive opportunity lets you personally welcome trainees, share highlights about your programs, and build early connections over coffee and light snacks. Your brand will shine across event signage, email marketing, and social media promotions—maximizing exposure from the very start.

**\$8,000** Exclusive



## BRANDING A LA CARTE

### EXHIBITOR SPOTLIGHT (LIMITED)

Highlight your company in a CASSS email sent to over 7,000 members three weeks before the meeting. Includes logo, link, and custom message.

**\$625-\$775**

Per Meeting  
Limited to 4

### PENS (EXCLUSIVE)

Provide branded pens for distribution to attendees. A practical, high-visibility giveaway used throughout the meeting and beyond, keeping your brand in attendees' hands.

**\$1,500**

Per Meeting  
Exclusive

### LANYARDS (EXCLUSIVE)

Provide branded lanyards worn by all attendees. A prominent, highly visible opportunity to showcase your logo every day of the meeting.

**\$2,500**

Per Meeting  
Exclusive

### CHARGING STATIONS

Keep attendees powered up with a branded charging station. This opportunity will be visible in high-traffic area throughout the meeting.

Contact  
Exhibit  
Manager

### CHARGING TABLES

Showcase your company's logo and message with branded charging tables placed in networking areas offering attendees a convenient space to recharge.

Contact  
Exhibit  
Manager



## BRANDING A LA CARTE

### BRANDED PADFOLIOS (EXCLUSIVE)

Provide branded padfolios for attendees. A functional, lasting takeaway used for notetaking during the event and long after, keeping your brand top of mind.

**\$2,500**  
Per Meeting  
Exclusive

### GLASS AND ESCALATOR CLINGS

Maximize visibility by placing your advertisement on high traffic areas, including prominent doors, windows, and escalators throughout the host hotel.

Contact  
Exhibit  
Manager

### HOTEL KEY CARDS & ENVELOPES (EXCLUSIVE)

Display your logo and branding in the hands of all attendees, featured on hotel key cards and envelopes at the event.

**\$5,000**  
Per Meeting  
Exclusive

### WELCOME RECEPTION

Kick off the meeting with high visibility as a sponsor of the welcome reception. Includes signage, branding, and early engagement with attendees.

Contact  
Exhibit  
Manager



Stand out  
with these  
**a la carte**  
options

### CONFERENCE BAGS (EXCLUSIVE)

Provide attendees with co-branded event bags featuring your logo. A functional, high-visibility item carried throughout the meeting and long after it ends.

**\$10,000**  
Per Meeting  
Exclusive



## EXHIBITING A LA CARTE

### TABLETOP EXHIBIT

Showcase your company with a tabletop display at CASSS meetings. Includes a six-foot table, two badges, and visibility to connect with attendees face-to-face.

**\$4,325-  
\$4,525**  
Per Meeting

### TECHNICAL SEMINAR (LIMITED)

Showcase expertise, share innovations, and engage attendees in focused presentations. Includes shared luncheon F&B cost for 100 or 200 people.

**\$6,750-  
\$12,450**  
Per Meeting  
Limited

### LEAD RETRIEVAL

Capture attendee information with our mobile app. Scan badges, export leads, track engagement to maximize follow-up and measure your onsite impact.

**\$325-  
\$425**  
Per Meeting

### PRODUCT LITERATURE INSERTS

Include your flyer or brochure in attendee materials. A convenient way to highlight products, services, or offerings directly in attendees' hands during the event.

**\$625**  
Per Meeting

### PROMOTIONAL PDF

Provide a double-sided flyer to promote your company and tabletop. Posted in the mobile app or shared digitally with attendees after hybrid meetings.

**\$500**  
Per Meeting

### TABLETOP POWER

Power your displays, devices, or demos for consistent functionality and engagement throughout the event.

**\$275**  
Per Meeting

