

MEETINGS | FORUMS | DISCUSSION GROUPS | MORE

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CASSS
SHARING SCIENCE SOLUTIONS

WELCOME

**ABOUT
CASSS**

**2027
MEETINGS**

**PARTNERSHIP
OPPORTUNITIES**

**DIGITAL
VISIBILITY**

**BRAND
ENGAGEMENT**

WCBP 30 YEARS
1996-2026

**THANK YOU
FOR COMING!**

**EXPLORE
EVEN MORE**

WCBP 30 YEARS
1996-2026

**JOIN US FOR
MORE GREAT
MEETINGS
IN 2026!**

BIOANALYTICS Bioscience: Scientific Approaches
& Regulatory Strategies
April 27-29 | Gaithersburg, MD

CSS CPT Summit
June 8 | Rockville, MD

and Gene Therapy Products:
Manufacturing, Quality and Regulatory
Considerations
June 10-11 | Rockville, MD

**on the Practical
Applications of Mass Spectrometry in
the Analysis of Proteins,
Small Molecules
June 12-13 | Rockville, MD**

**Technology & Pharmaceutical
Innovation**
June 14-15 | Rockville, MD

Products (CPTP)
Manufacturing, Quality and
Regulatory Considerations
June 16-17 | Portugal

Europe
June 18-19 | Republic
of America

Latin America
June 20-21 | Virtual

Forum Japan
December | Tokyo, Japan

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Dear Biopharma Leader -

Powerful things happen at CASSS meetings. Connections are forged. Collaborations are launched. Scientific breakthroughs are inspired. We bring together industry, regulatory, and academic professionals to engage in critical discussions to solve technical and regulatory challenges in the field of biopharmaceutical development. Program partners and exhibitors play a critical role in the success of CASSS and CASSS symposia and conferences.

This prospectus features opportunities to enhance your company's visibility to CASSS members and most importantly, contribute to the continued development and deployment of critically important discussions and learning opportunities in biopharmaceutical development and regulation.

As an Exhibitor or Partner at a CASSS meeting, your company will be able to:

- Expand your network
- Create awareness of your products and services
- Gain greater knowledge of the needs of the industry
- Participate in the CASSS community
- Positively impact important discussions in the biopharma community.

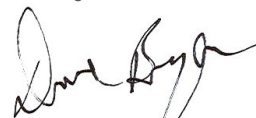
CASSS events provide venues for biopharmaceutical professionals to:

- Connect with a relevant global network
- Gain tangible knowledge that will help them in their jobs
- Learn best practices of the major players in the industry
- Participate in critical and influential conversations around emerging and emerged issues in biopharmaceutical development and regulation.

To our returning partners: Thank you. We could not have come this far without you and look forward to an exciting future together.

To new and potential partners: Join us as we collaborate with biopharmaceutical professionals to advance the industry. With you, CASSS will continue to provide high-quality scientific forums that address today and tomorrow's challenges in the development of biopharmaceuticals.

Sincerely,



Dave Bergeson, Ph.D., CAE
Executive Director
CASSS



WHY PARTNER WITH CASSS?

CASSS, a not-for-profit professional scientific society, has established a reputation as the pre-eminent organization providing scientific symposia and other educational and networking opportunities for pharmaceutical, bioanalytical, and regulatory scientists throughout the world. For over three decades, biopharmaceutical manufacturers and academics along with regulatory agency representatives have used CASSS symposia to discuss and explore successful approaches in plenary sessions, informal workshops, roundtable discussions, and poster presentations.

Exhibiting at CE Pharm has enabled access to analytical operators in the industry, allowing for a better understanding of existing problems and the ability to develop collaborative solutions.

- Mark Lies, Advanced Electrophoresis Solutions Ltd.
CE Pharm 2025

WHAT IS CASSS?

CASSS is a non-profit professional membership society made up of over 7,000 industry, academic, and public sector professionals in the field of biopharmaceutical development and regulation.

CASSS provides outstanding networking opportunities and high-quality scientific symposia that focus on a variety of topics and techniques in biopharmaceutical development and regulation. The impactful and critical programs are made possible by the dedication and work of a large pool of volunteers who contribute their time and talents as a way of giving back to and improving the field.

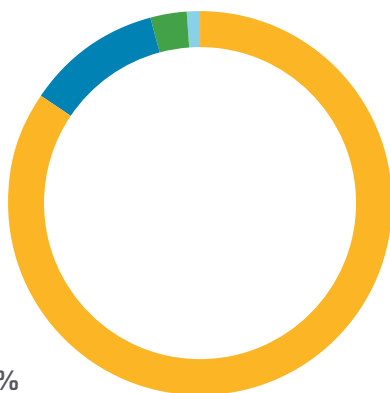
CORE CASSS VALUES

Integrity | Community | Purpose | Collaboration | Distinction

PROFESSIONAL REPRESENTATION

CASSS Attendance July 2026

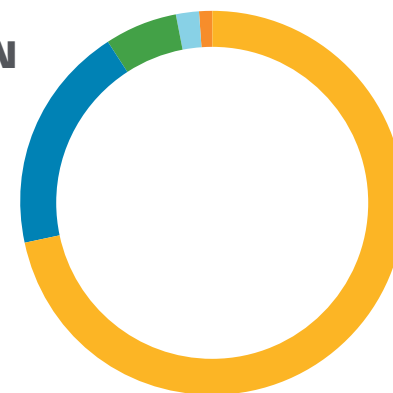
- Industry - **83%**
- Regulatory - **11%**
- Academic - **3%**
- Non-Governmental Organization/Non-profit - **1%**



GEOGRAPHICAL MEMBERSHIP BREAKDOWN

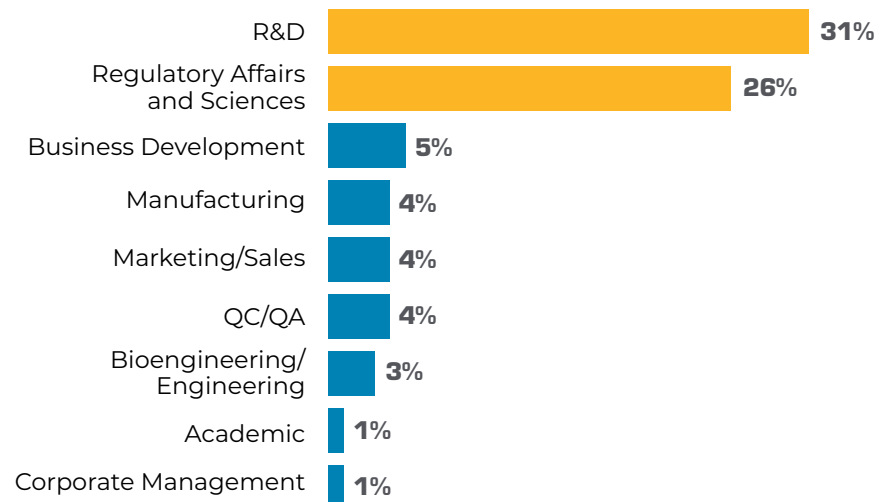
CASSS Attendance July 2026

- North America - **71%**
- Europe - **19%**
- Asia/Pacific - **6%**
- Latin America - **2%**
- Other - **1%**



PRIMARY JOB FUNCTION

CASSS Attendance July 2026



CASSS BY THE NUMBERS

	 Total Attendees	 First-Time Attendees	 Company Representation	 Regulatory Participation	 Country Collaboration	 Posters Presented
WCBP	1377	551	203	53	24	18
BIOASSAYS	124	53	58	11	14	12
CGTP	352	168	107	54	15	9
CGTP EUROPE	85	NA	46	22	17	NA
MASS SPEC	222	101	76	7	15	40
CE PHARM	216	111	61	4	14	31

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WHAT TO LOOK FORWARD TO IN 2027

CASSS in 2027 will continue to deliver trusted fora and symposia for scientific exchange, regulatory insight, and professional connection. With a strong focus on peer-to-peer learning, each event brings together global experts from industry, health authorities, and academia to address the evolving challenges in biopharmaceutical development and regulatory science.

Look forward to expanded hybrid offerings, increased networking opportunities, and engaging formats that foster meaningful dialogue. Whether you're advancing research, shaping regulatory strategies, or exploring new technologies, CASSS provides the platform to stay informed, connected, and impactful in the biopharmaceutical community.

It was such a great conference! Great turnout, fantastic discussions, and scientific program! Looking forward to future events! - Proteinaceous, Inc.
Mass Spec 2025





WCBP: Symposium on the Interface of Regulatory & Analytical Sciences for Biotechnology Health Products

January 26-28 | The Mayflower Hotel, Washington D.C.

The WCBP Symposium series is the pre-eminent conference addressing the analytical development/regulatory control interface for biotechnology derived health intervention products.



Bioassays: Scientific Approaches & Regulatory Strategies

April 26-28 | DoubleTree by Hilton
Washington DC Silver Spring
Silver Spring, MD

The Bioassays Symposium is an informative conference on the current thinking, strategies, lessons learned, development and standardization of methods and technologies used for bioassays.



CGTP Summit

June 7 | Bethesda North Marriott Hotel & Conference Center, Rockville, MD

The CGTP Summit brings together industry, regulatory, and academic senior level professionals to address relevant specific challenges in the cell and gene therapy field.

This one-day meeting focuses on a single topic and provides an opportunity to convene discussions on key issues that open the door to possible solutions.

Cell & Gene Therapy Products (CGTP): Manufacturing, Quality and Regulatory Considerations

June 8-10 | Bethesda North Marriott Hotel & Conference Center Rockville, MD

AND Cell & Gene Therapy Products (CGTP) Europe: Manufacturing, Quality and Regulatory Considerations

Fall 2027 | Location Coming Soon

The CGTP Symposia demonstrate the benefits as well as the need to provide ongoing dialogue and exchange of scientific and technical advances that are the basis of evolving regulatory practices for this diverse array of innovative products. Exploration will continue during the US and European program on how to adapt concepts applied to other biologics and how to establish novel approaches where they are needed.



Symposium on the Practical Applications of Mass Spectrometry in the Biotechnology Industry

Fall 2027 | Location Coming Soon

The focus of this Symposium is the application of mass spectrometry (MS) for product characterization, process monitoring, formulation development, and release testing in the pharmaceutical industry.



CE in the Biotechnology & Pharmaceutical Industries: Symposium on the Practical Applications for the Analysis of Proteins, Nucleotides and Small Molecules

Fall 2027 | Location Coming Soon

This Symposium provides an interactive forum for the discussion of recent development and practical applications of capillary electrophoresis (CE) in the analysis of pharmaceutical and biopharmaceutical industries, including regulatory considerations.





The purpose of the CMC Strategy Forum is to provide a venue for biotechnology/biological product discussion. The meetings focus on relevant CMC issues throughout the lifecycle of a product and thereby foster collaborative technical and regulatory interactions. The Forum strives to share information with the regulatory agencies to assist them in merging good scientific and regulatory practices.

CMC Strategy Forum North America

January 25 | The Mayflower Hotel, Washington D.C.

CMC Strategy Forum Europe

Summer 2027 | Location Coming Soon

CMC Strategy Forum North America

July 13-14 | Hilton Arlington Rosslyn The Key
Arlington, VA

CMC Strategy Forum Latin America

August | Virtual

CMC Strategy Forum Japan

Winter 2027 | Location Coming Soon



Discussion groups provide opportunities for the broader community of industry, academic, and regulatory professionals to meet and share ideas and experiences. The groups discuss scientific challenges in the field of biopharmaceutical development and regulation with a focus on their region. These events take place in the afternoon, evening, or online.

DC Area Scientific Discussion Group

Midwest Discussion Group

Netherlands Area Biotech Discussion Group

Virtual Europe Discussion Group



The **NEW** CASSS Virtual Summits are one-day virtual programs on focused hot topics with two sessions of speaker presentations and panel discussions. These high impact content rich summits offer a great way to promote your company brand to a targeted audience. Custom sponsorship packages are available.

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PARTNERSHIP OPPORTUNITIES

Our partners are essential to the continued success of CASSS and its scientific forums. Our partnership packages provide tailored recognition and meaningful opportunities for visibility. By attending and participating, your organization will contribute to important discussions to advance biopharmaceutical and regulatory science.

It was a pleasure catching up with collaborators, customers, and friends and equally exciting to meet new customers and build new connections. These conversations are what make conferences like WCBP so valuable. - Thermo Fisher Scientific Inc.
WCBP 2026

EXHIBITOR OPPORTUNITIES 2027

WCBP

Diamond - \$32,300

- Tabletop with electrical
- 60 min. Technical Seminar
- One (1) Badge for Speaker
- Lunch for 100 attendees
- Five (5) name badges
- One (1) Push Notification through the mobile app
- Product Literature Insert OR PDF Upload on App
- App ad
- Recognition on the website, final program, and signage

Platinum - \$19,400

- Tabletop with electrical
- Four (4) name badges
- One (1) Push Notification through mobile app
- Promotional PDF
- App ad
- Recognition on the website, final program, and signage

Exhibitor Only - \$4,700

- Tabletop with electrical
- Two (2) name badges
- Recognition on the website, final program, and signage

CMC EUROPE (* Limited availability)

Exhibitor Only - \$4,500

- Tabletop with electrical
- Two (2) name badges
- Recognition on the website, final program, and signage

BIOASSAYS

Platinum - \$13,950

- Tabletop with electrical
- Three (3) name badges
- One (1) Push Notification through the mobile app
- Promotional PDF
- App ad
- Recognition on the website, final program, and signage

Gold - \$9,250

- Tabletop with electrical
- Two (2) name badges
- App ad
- Recognition on the website, final program, and signage

Exhibitor Only - \$4,500

- Tabletop with electrical
- Two (2) name badges
- Recognition on the website, final program, and signage

CGTP (US & Europe)

Diamond - \$27,600

- Tabletop with electrical
- 30 min. Technical Seminar
- One (1) Badge for Speaker
- Lunch for 100 attendees
- Four (4) name badges
- One (1) Push Notification through the mobile app
- Product literature insert
- App ad
- Recognition on the website, final program, and signage

Platinum - \$14,600

- Tabletop with electrical
- Three (3) name badges
- One (1) Push Notification through mobile app
- Promotional PDF
- App ad
- Recognition on the website, final program, and signage

Gold - \$9,600

- Tabletop with electrical
- Two (2) name badges
- App ad
- Recognition on the website, final program, and signage

Exhibitor Only - \$4,500

- Tabletop with electrical
- Two (2) name badges
- Recognition on the website, final program, and signage

MASS SPEC

Diamond - \$22,600

- Tabletop with electrical
- 30 min. Technical Seminar
- One (1) Badge for Speaker
- Shared lunch for 200 attendees
- Four (4) name badges
- One (1) Push Notification through the mobile app
- Product literature insert
- App ad
- Recognition on the website, final program, and signage

Platinum - \$14,600

- Tabletop with electrical
- Three (3) name badges
- One (1) Push Notification through mobile app
- Promotional PDF
- App ad
- Recognition on the website, final program, and signage

Gold - \$9,600

- Tabletop with electrical
- Two (2) name badges
- App ad
- Recognition on the website, final program, and signage

Exhibitor Only - \$4,500

- Tabletop with electrical
- Two (2) name badges
- Recognition on the website, final program, and signage

CE PHARM

Diamond - \$23,250

- Tabletop with electrical
- 60 min. Technical Seminar
- One (1) Badge for Speaker
- Lunch for 100 attendees
- Four (4) name badges
- One (1) Push Notification through the mobile app
- Product literature insert
- App ad
- Recognition on the website, final program, and signage

Platinum - \$13,250

- Tabletop with electrical
- Three (3) name badges
- One (1) Push Notification through mobile app
- Promotional PDF
- App ad
- Recognition on the website, final program, and signage

Gold - \$9,250

- Tabletop with electrical
- Two (2) name badges
- App ad
- Recognition on the website, final program, and signage

Exhibitor Only - \$4,500

- Tabletop with electrical
- Two (2) name badges
- Recognition on the website, final program, and signage

NON-EXHIBITING PARTNERSHIP OPPORTUNITIES 2027

Members of the biopharmaceutical industry are invited to become a prominent CASSS Pharma Program Partner. As a Program Partner, your organization plays a role in advancing the scientific collaboration and education that define CASSS success. Whether your company is interested in supporting a single meeting or making a year-round commitment, we offer a variety of levels and customizable packages to align with your marketing, recognition, and engagement goals.

Custom packages are available for both in-person and virtual participation. For most CASSS events, Company Virtual Passes provide organizations with virtual access for all employees at one low, flat fee, making it easy and cost-effective to engage teams across locations.

Partner with CASSS to increase your visibility, connect with scientific and regulatory leaders, and demonstrate your commitment to advancing the biopharmaceutical community.

Contact CASSS for more information:

Phone: 510-428-0740 | exhibits@casss.org

PAST PHARMA PROGRAM PARTNERS INCLUDE

Genentech
A Member of the Roche Group

Chiesi
global rare diseases

novo nordisk

DIGITAL VISIBILITY OPPORTUNITIES

Stay connected with the CASSS community year-round through targeted digital opportunities. Promote your brand with retargeting ads to CASSS Members or place a banner ad in our monthly marketing emails. Boost visibility through website advertising with quarterly or annual placements. Looking to share your expertise? Partner with CASSS for a webinar, allowing your team to engage directly with our audience through scientific content and thought leadership. These digital engagement opportunities are ideal for maintaining visibility and reinforcing your brand between events.

CASSS Mass Spec delivered exceptional science and meaningful engagement with customers and other vendor partners.

- Suraj Dhungana, Andson Biotech
Mass Spec 2025



RETARGETING ADVERTISING

Get in touch with CASSS website visitors! Put your message in front of the right people and drive them to your site with targeted ads that speak to them on a personal level. Easy reporting and analytics allow you to adjust campaigns in-real time, ensuring your ads are always working for you. Choose a 3-month window for guaranteed impressions, and completely customize your package to fit your needs!

- \$2,500
50,000 impressions
- \$5,000
100,000 impressions
- \$8,000
200,000 impressions

CASSS WEBSITE ADVERTISING (LIMITED)

Display your clickable banner advertisement on the CASSS website. This is a great advertising opportunity for you to engage with our community, increase awareness, and drive traffic to your website.

- \$7,500 Quarterly
- \$20,000 Annually

CASSS MARKETING EMAIL BANNER AD (LIMITED)

Connect with the CASSS Community through their inboxes with a clickable banner ad at the top of CASSS emails. CASSS sends monthly communications to our community with content relevant to specialties.

- \$3,000 Limited

WEBINAR PROGRAM

The Exhibitor Webinars Series is a strategic initiative designed to foster scientific exchange, collaboration, and education across the biopharmaceutical community. These virtual Webinars will feature speaker presentations, panel discussions, and case study presentations by leaders in biopharma.

[View full details.](#)

- \$9,999

CASSS APP & WI-FI SPLASH PAGE (EXCLUSIVE)

Gain high-impact visibility! Your advertisement appears every time an attendee opens the CASSS App as well as the Wi-Fi login page attendees see when connecting. Available per meeting; purchase applies only to that event.

\$7,500 Exclusive

CASSS APP ROTATING BANNER (LIMITED)

Your ad will rotate across all CASSS App subpages, ensuring high visibility. Each banner can link directly to your website, with access to view performance metrics.

\$2,500 Limited to 4



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BRAND ENGAGEMENT OPPORTUNITIES

CASSS offers a range of brand engagement opportunities to increase your visibility and connect your organization with our members. From lanyards and branded padfolios to mobile app banners and hotel key cards, these high-impact touchpoints keep your brand top of mind throughout the fora or symposia. Each opportunity reinforces your message in both practical and memorable ways. Whether you're seeking broad visibility or targeted placements, our brand engagement offerings deliver meaningful exposure and lasting impressions.

We liked that there were scheduled networking breaks that allowed time for attendees to visit the exhibits and chat with the exhibitors' sales and science staff.

- Cyros Protein Technologies AB
CGTP 2025

ONSITE ENGAGEMENT OPPORTUNITIES

CONSULTANTS' NETWORK BREAKFAST (WCBP ONLY – EXCLUSIVE)

Connect your brand with consultants and industry professionals during a dedicated networking breakfast. Support meaningful conversations, relationship-building, and new connections.

\$3,000 Exclusive

SCAVENGER HUNT (WCBP ONLY – LIMITED)

Drive traffic to your exhibit booth with CASSSport to Prizes!

Attendees will receive a branded CASSSport booklet with your branded logo, and once they visit every booth and get it stamped, they will be entered into a drawing for an item chosen by the sponsor on the last day of the conference.

\$3,000 Limited

COFFEE AND TEA BREAKS (LIMITED)

Keep attendees energized by sponsoring coffee and tea breaks between sessions.

This includes:

- Branded coffee sleeves and break area signage
- Recognition in CASSS social media posts and the CASSS App
- Enhanced visibility in networking areas

\$5,000 Limited

STUDENT DAY LUNCH SPONSOR (WCBP ONLY – EXCLUSIVE)

This exclusive “Lunch with Leaders” opportunity lets you personally connect with trainees, share highlights about careers and programs, and build early connections over lunch.

\$8,000 Exclusive

We enjoyed a terrific week of compelling scientific presentations, thought-provoking discussions, and collegial networking! - Cygnus Technologies

WCBP 2026

BRANDING A LA CARTE

EXHIBITOR SPOTLIGHT (LIMITED)

Highlight your company in a CASSS email sent to over 7,000 members four weeks before the meeting. Includes logo, link, and custom message.

\$775

Per Meeting
Limited to 4

PENS (EXCLUSIVE)

Provide branded pens for distribution to attendees. A practical, high-visibility giveaway used throughout the meeting and beyond, keeping your brand in attendees' hands.

\$1,500

Per Meeting
Exclusive

LANYARDS (EXCLUSIVE)

Provide branded lanyards worn by all attendees. A prominent, highly visible opportunity to showcase your logo every day of the meeting.

\$2,500

Per Meeting
Exclusive

CHARGING STATIONS

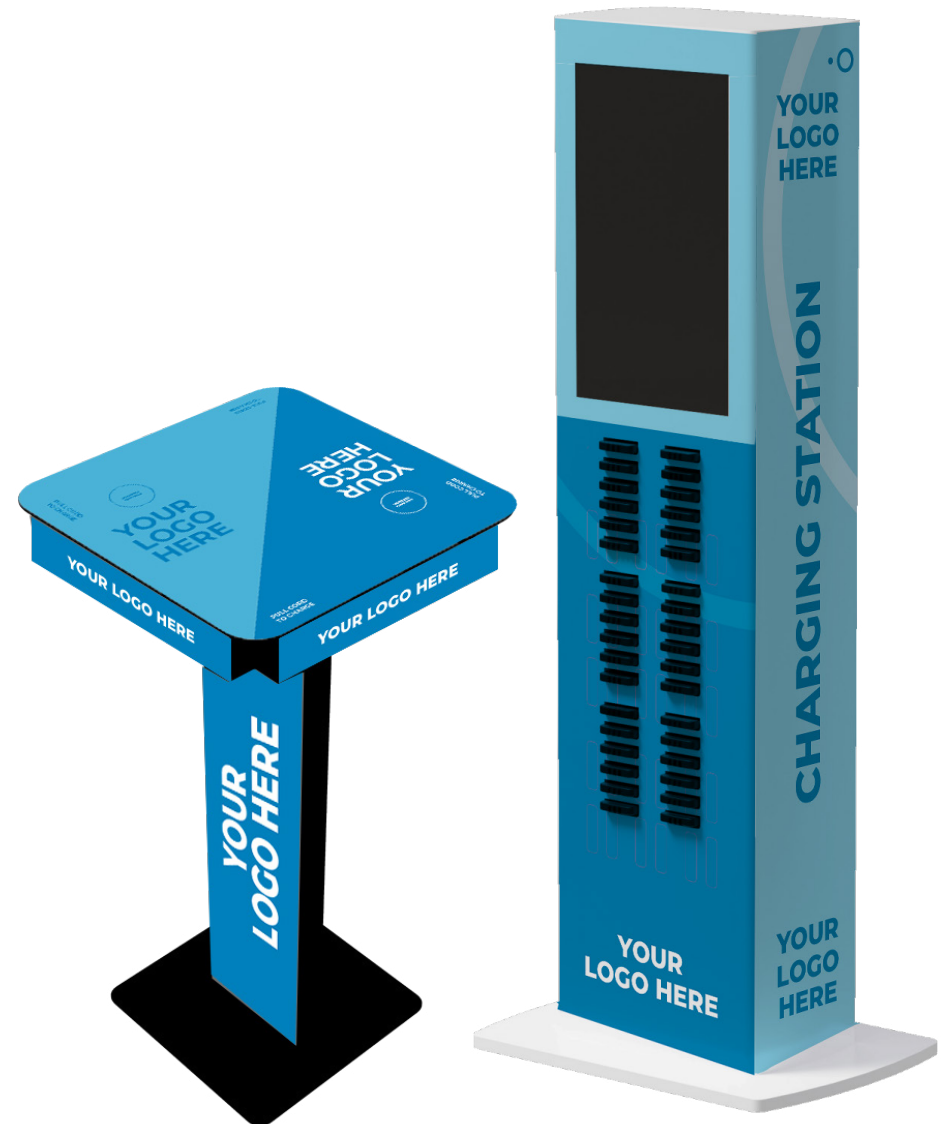
Keep attendees powered up with a branded charging station. This opportunity will be visible in high-traffic area throughout the meeting.

Contact
Exhibit
Manager

CHARGING TABLES

Showcase your company's logo and message with branded charging tables placed in networking areas offering attendees a convenient space to recharge.

Contact
Exhibit
Manager



BRANDING A LA CARTE

BRANDED PADFOLIOS (EXCLUSIVE)

Provide branded padfolios for attendees. A functional, lasting takeaway used for notetaking during the event and long after, keeping your brand top of mind. Purchase must be confirmed 14 weeks before program date.

\$3,500
Per Meeting
Exclusive

GLASS AND ESCALATOR CLINGS

Maximize visibility by placing your advertisement on high traffic areas, including prominent doors, windows, and escalators throughout the host hotel.

Contact
Exhibit
Manager

HOTEL KEY CARDS & ENVELOPES (EXCLUSIVE)

Display your logo and branding in the hands of all attendees, featured on hotel key cards and envelopes at the event.

\$5,000
Per Meeting
Exclusive

WELCOME RECEPTION

Kick off the meeting with high visibility as a sponsor of the welcome reception. Includes signage, branding, and early engagement with attendees.

Contact
Exhibit
Manager



Stand out
with these
a la carte
options

CONFERENCE BAGS (WCBP ONLY - EXCLUSIVE)

Provide attendees with co-branded event bags featuring your logo. A functional, high-visibility item carried throughout the meeting and long after it ends. Purchase must be confirmed 14 weeks before program date.

\$10,000
Per Meeting
Exclusive

EXHIBITING A LA CARTE

TECHNICAL SEMINAR (LIMITED)

Showcase expertise, share innovations, and engage attendees in focused presentations. Includes shared luncheon F&B cost for 100 or 200 people.

**\$7,250-
\$13,250**
Per Meeting
Limited

LEAD RETRIEVAL

Capture attendee information with our mobile app. Scan badges, export leads and track engagement to maximize follow-up and measure your onsite impact.

**\$325-
\$425**
Per Meeting

PRODUCT LITERATURE INSERTS

Include your flyer or brochure in attendee materials. A convenient way to highlight products, services, or offerings directly in attendees' hands during the event.

\$625
Per Meeting

PROMOTIONAL PDF

Provide a double-sided flyer to promote your company and tabletop. Posted in the mobile app or shared digitally with attendees during hybrid meetings.

\$500
Per Meeting

TABLETOP POWER

Power your displays, devices, or demos for consistent functionality and engagement throughout the event.

\$275
Per Meeting

