

CASSS

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CASSS 2023 EXHIBITOR PROSPECTUS

MEETINGS | FORUMS | DISCUSSION GROUPS

Dear Program Partner:

Powerful things happen at CASSS meetings. Connections are forged. Collaborations are launched. Scientific breakthroughs are inspired. We bring together industry, regulatory and academic professionals to engage in critical discussions to solve technical and regulatory challenges in the field of biopharmaceutical development. As a program partner, you are a critical part of CASSS' success. We are grateful for your on-going partnership.

Enhance your company's visibility to our members in 2023. As an Exhibitor or Partner at a CASSS meeting, your company will be able to:

- Expand your network
- Create awareness of your products and services
- Gain greater knowledge of the needs of the industry
- Participate in the CASSS community

CASSS symposia provide venues for biopharmaceutical professionals to:

- Connect with a relevant global network
- Gain tangible knowledge that will help them in their jobs
- Learn best practices of the major players in the industry

Join us as we continue to navigate the evolving world of in-person and hybrid meetings and collaborate with biopharmaceutical professionals to advance the industry. With you, CASSS will continue to provide high-quality scientific forums that address today's challenges in the development of biopharmaceuticals.

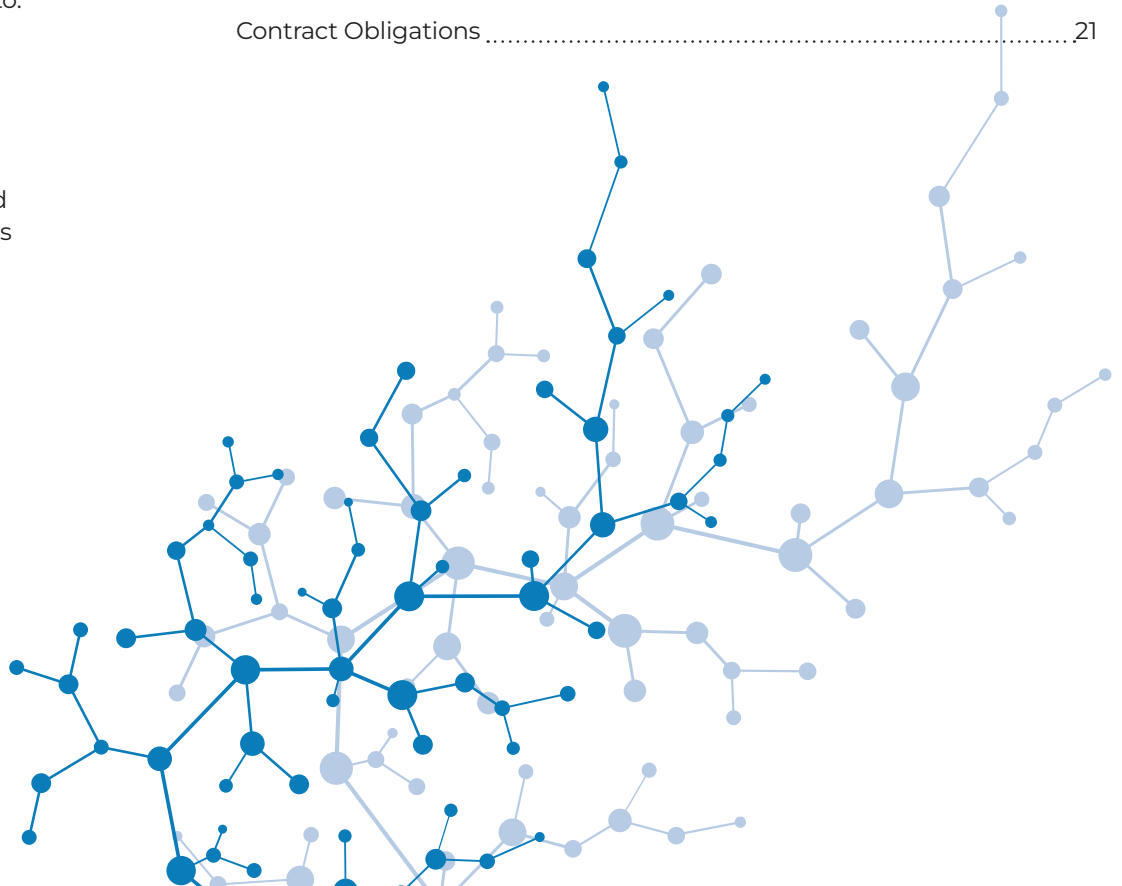
Sincerely,



Stephanie Flores
Executive Director
CASSS

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WHAT IS CASSS?

Headquartered in Emeryville, California, USA, CASSS is a non-profit professional membership society made up of over 6,000 industry, academic and public sector professionals in the field of biopharmaceutical development and regulation.

CASSS provides outstanding networking opportunities and high-quality scientific symposia that focus on a variety of topics and techniques in biopharmaceutical development and regulation. The excellent scientific programs are made possible by the dedication and work of a large pool of volunteers who contribute their time and talents as a way of giving back to and improving the field.

CORE CASSS VALUES

Integrity | Community | Purpose | Collaboration | Distinction

WHAT MEMBERS HAVE TO SAY

The presentations have lots of content that engages the participants.

– CMC Europe Strategy Forum 2021

Everyone's enthusiasm and engagement; this makes for a friendly and informational atmosphere.

– Cell & Gene Therapy Products 2020

Great high-quality content and extremely knowledgeable presenters.

– CMC Strategy Forum Europe 2021

From beginning to end, this was a highly engaging and informative conference on the CMC challenges of CGTs. The conference is one that should not be missed by anyone wanting to be right in the middle of the industry/regulator dialogue on these new products and the associated manufacturing and analytical technologies.

– Cell & Gene Therapy Products 2021

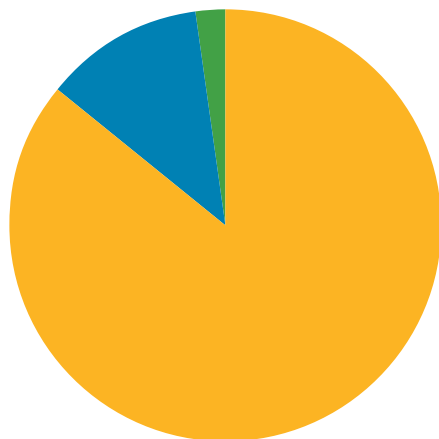
The amount of case studies and the level of details of case studies was tremendously helpful.

– Cell & Gene Therapy Products 2021

PROFESSIONAL REPRESENTATION

CASSS Attendance
July 2021 - June 2022

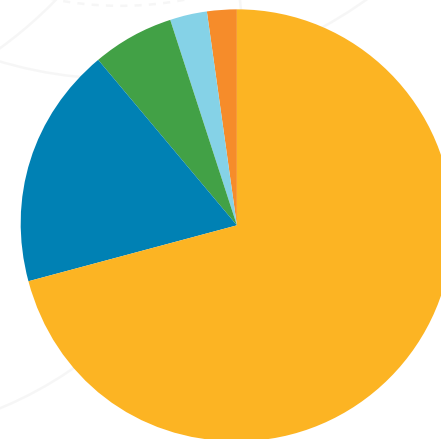
- Industry - **86%**
- Regulatory - **12%**
- Academic - **2%**



GEOGRAPHICAL MEMBERSHIP BREAKDOWN

CASSS Attendance
July 2021 - June 2022

- North America - **71%**
- Europe - **18%**
- Latin America - **6%**
- Asia/Pacific - **3%**
- Other - **2%**



WHY PARTNER ON A CASSS MEETING?

CASSS, a not-for-profit professional association, has established a reputation as the pre-eminent organization providing scientific symposia and other educational and networking opportunities for pharmaceutical, bio-analytical and regulatory scientists throughout the world. For over two decades, biopharmaceutical manufacturers and academics along with regulatory agency representatives have used CASSS symposia to describe and discuss successful approaches in plenary sessions, informal workshops, round table discussions and poster presentations.

PEER TO PEER
LEARNING

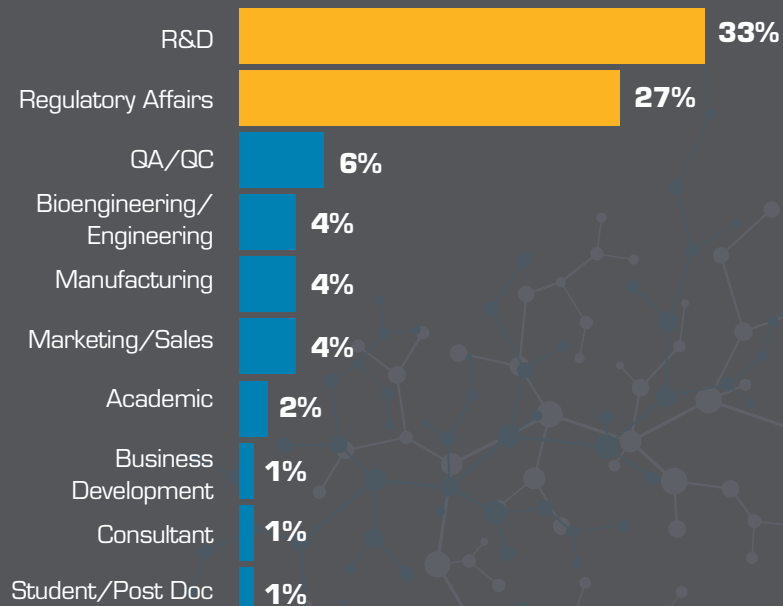
INDUSTRY AND
REGULATORY
TRENDS

SCIENTIFIC
EXPERTS

NEXT
GENERATION
INVESTIGATOR
AWARDS

PRIMARY JOB FUNCTION

CASSS Attendance July 2021 - June 2022



Join us for a
**CASSS Discussion
Group in 2023**

2023 CASSS MEETINGS



WCBP 2023: Symposium on the Interface of Regulatory & Analytical Sciences for Biotechnology Health Products

January 24-26 | The Mayflower Hotel, Washington D.C.

WCBP Symposium series is the pre-eminent conference addressing the analytical development/regulatory control interface for biotechnology derived health intervention products.



Bioassays 2023: Scientific Approaches & Regulatory Strategies

April 17-19 | Gaithersburg Marriott Washingtonian Center
Gaithersburg, MD

The Bioassays meeting is an informative conference on the current thinking, strategies, lessons learned, development and standardization of methods and technologies used for bioassays.



Analytical Technologies Europe: Symposium on Analytical Sciences and Regulatory Trends in the Biopharmaceutical Industry

9-12 May | Hilton Rotterdam
Rotterdam, Netherlands

This Symposium provides an interactive forum for discussion of recent developments and regulatory considerations of the practical application of analytical technologies like electrophoresis, mass spectrometry and chromatography for product characterization, process monitoring, formulation development and release testing in the biopharmaceutical industry.

2023 CASSS MEETINGS CONTINUED

CELL & GENE THERAPY PRODUCTS 2023 MANUFACTURING, QUALITY AND REGULATORY CONSIDERATIONS

CGTP Summit

June 26 | Bethesda North Marriott Hotel &
Conference Center, Rockville, MD

Cell & Gene Therapy Products (CGTP): Manufacturing, Quality and Regulatory Considerations

June 27-29 | Bethesda North Marriott Hotel &
Conference Center, Rockville, MD

The CGTP Symposium demonstrates the benefits and the need to provide an ongoing dialogue and exchange of scientific and technical advances that are the basis of evolving regulatory practices for this diverse array of innovative products. Exploration will continue on how to adapt concepts applied to other biologics and how to establish novel approaches where they are needed.

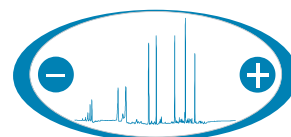


MASS SPECTROMETRY

Symposium on the Practical Applications of Mass Spectrometry in the Biotechnology Industry

September 5-8 | Renaissance Chicago Downtown Hotel, Chicago, Illinois

The focus of this Symposium is the application of mass spectrometry (MS) for product characterization, process monitoring, formulation development and release testing in the pharmaceutical industry.



CE in the BIOTECHNOLOGY & PHARMACEUTICAL Industries

CE in the Biotechnology & Pharmaceutical Industries: Symposium on the Practical Applications for the Analysis of Proteins, Nucleotides and Small Molecules

September 24-27 | Philadelphia Marriott Downtown
Philadelphia, Pennsylvania

This Symposium provides an interactive forum for the discussion of recent development and practical applications of capillary electrophoresis (CE) in the analysis of pharmaceutical and biopharmaceutical industries, including regulatory considerations.

MANY CASSS SYMPOSIA WILL BE VIRTUAL AND IN-PERSON

Please see www.casss.org for the most up to date program information.

2023 CASSS MEETINGS CONTINUED

CMC STRATEGY FORUM

ADVANCING BIOPHARMACEUTICAL DEVELOPMENT

The purpose of the CMC Strategy Forum is to provide a venue for biotechnology/biological product discussion. The meetings focus on relevant CMC issues throughout the lifecycle of a product and thereby foster collaborative technical and regulatory interactions. The Forum strives to share information with the regulatory agencies to assist them in merging good scientific and regulatory practices.

CMC Strategy Forum North America

January 23 | The Mayflower Hotel, Washington D.C.

CMC Conversations in Latin America

29 March | Virtual

CMC Strategy Forum North America

July 17-18 | Gaithersburg Marriott Washingtonian Center
Gaithersburg, MD

CMC Strategy Forum Europe

16 - 18 October | Hilton Stockholm Slussen
Stockholm, Sweden

CMC Strategy Forum Japan

4-5 December | Tokyo Marriott Hotel
Tokyo, Japan

CMC Strategy
Forum North
America 2023
Washington, D.C.

CASSS REGIONAL FORUMS

The CASSS Regional Forums are full-day programs on single topics that are designed to provide educational and networking opportunities for scientists, especially emerging professionals, who may not be able to travel to other CASSS meetings. Although these forums are organized for their respective regions, all CASSS members and new and emerging professionals in the field of biopharmaceutical development and regulation are welcome to attend. The CASSS Regional Forums are located in the following regions:

Northern California Regional Forum - San Francisco Bay Area

Midwest Regional Forum - Chicago, IL; Indianapolis, IN; or St. Louis, MO

Northeast Regional Forum - Boston, MA

CASSS DISCUSSION GROUPS

The CASSS Discussion Groups are intended to enable the local community of industry, academic and regulatory professionals to meet and share ideas and experiences, thereby working together to resolve scientific challenges in the field of biopharmaceutical development and regulation. These evening or afternoon programs feature job relevant education and networking.

DC Area Scientific Discussion Group

Various Locations in Maryland

Netherlands Area Biotech Discussion Group

Various locations in the Netherlands

North Carolina Discussion Group

Various Locations in the Raleigh/Durham Area



For program updates, hotel information, partnership and exhibitor information, please visit www.casss.org.

PARTNER OPPORTUNITIES OVERVIEW

Partnerships are a great way to show your support of the industry and have your brand recognized. CASSS has put together Program Partner and Exhibitor opportunities for the 2023 calendar year. All Program Partners and Exhibitors can discuss customized packages with the Exhibit Manager to fit their marketing needs. Throughout this brochure you will find multiple options for your 2023 marketing plan with CASSS.

As a Program Partner or Exhibitor, you will receive the following:

- GDPR Compliant Pre/Post Attendees List
- Each In-person Badge will Provide Full Access to the Conference
- Recognition on the Meeting Website
- Logo and Link on the Meeting Website
- Listing in the Final Program
- Listing in the Meeting Signage (where appropriate)
- Listing in the Mobile App



Join one of the
**CASSS Regional
Forums in 2023**

PROGRAM PARTNER

PROGRAM PARTNER LEVELS FOR 2023:

WCBP ***

Diamond	\$30,000	Tabletop and Technical Seminar, lunch for 100 attendees, four (4) name badges, app ad, recognition on the website, final program and signage
Platinum	\$15,000	Tabletop; Three (3) name badges; app ad; recognition on the website, final program and signage

AT Europe, CE Pharm, CGTP, Mass Spec **,***

Diamond	\$15,000	Tabletop and Technical Seminar (additional fee for lunch if applicable); Three (3) name badges; app ad; recognition on the website, final program and signage
Platinum	\$10,000	Tabletop; Two (2) name badges; app ad; recognition on the website, final program and signage
Gold	\$7,500	Tabletop; One (1) name badge; recognition on the website, final program and signage

** Note: Prices listed are per meeting.

*** All Program Partner tabletops include electrical.

MARKETING A LA CARTE

EXHIBITOR OPPORTUNITIES

	AT EUROPE	BIOASSAYS	CE PHARM	CGTP	MASS SPEC	WCBP
Basic Tabletop w/ 2 Badges	\$3,995 USD	\$3,995 USD	\$3,995 USD	\$3,995 USD	\$3,995 USD	\$4,195 USD
30 Minute Technical Seminar (no lunch)	\$1,500 USD				□□□	
30 Minute Technical Seminar Shared Luncheon, Includes F&B Cost for 200 people					\$6,500 USD	
60 Minute Technical Seminar Luncheon, Includes F&B Cost for 100 people			\$7,500 USD	\$10,000 USD		\$12,000 USD
15 Minute Pre-Record Vendor Showcase w/ 1 Badge ³	\$1,295 USD	\$1,295 USD	\$1,295 USD	\$1,295 USD	\$1,295 USD	\$1,295 USD
30 Minute Pre-Record Technical Seminar w/ 1 Badge ³	\$1,895 USD	\$1,895 USD	\$1,895 USD	\$1,895 USD	\$1,895 USD	\$1,895 USD
Extra Badges	\$1,000 USD	\$1,000 USD	\$1,000 USD	\$1,000 USD	\$1,000 USD	\$1,000 USD
Email Spotlight ^{1,2}	\$600 USD	\$600 USD	\$600 USD	\$600 USD	\$600 USD	\$600 USD
Lanyards ^{1,2}	\$600 USD	\$600 USD	\$600 USD	\$600 USD	\$600 USD	\$1,000 USD
Pens ^{1,2}	\$600 USD	\$600 USD	\$600 USD	\$600 USD	\$600 USD	\$1,000 USD
Product Literature Inserts ¹	\$600 USD	\$600 USD	\$600 USD	\$600 USD	\$600 USD	\$1,000 USD
Promotional PDF ²	\$500 USD	\$500 USD	\$500 USD	\$500 USD	\$500 USD	\$500 USD
Pre-Conference Webinar	Contact Exhibit Manager	Contact Exhibit Manager	Contact Exhibit Manager	Contact Exhibit Manager	Contact Exhibit Manager	Contact Exhibit Manager
Welcome Reception			Contact Exhibit Manager	Contact Exhibit Manager	Contact Exhibit Manager	Contact Exhibit Manager

¹ in-person, ² hybrid, ³ on demand

DESCRIPTION OF OPPORTUNITIES

Email Spotlight

We are providing the opportunity for exhibitors to be highlighted in an email to the CASSS membership (over 7,000 unique contacts) three weeks before the meeting. This is limited to four exhibitors per meeting. Exhibitor will provide image, copy and link to exhibit manager.

Extra Badges

Maximum four (4) for in-person booth and unlimited for virtual badges.

Pre-Conference Webinar

CASSS meetings will offer webinar opportunities the week before the conference to be paired with additional conference content. CASSS will promote webinars as part of the scientific content, list on program pages and emails where appropriate. Exhibitors will need to use their own webinar platform and are welcome to invite anyone to attend.

Pre-Recorded Seminar Videos (15 minutes / 30 minutes)

CASSS meetings provide the opportunity for a limited number of prerecord videos (mP4). Video will be available to view as pre-recorded content during the meeting as well as part of the on demand content post-meeting. Badge for this option allows access to the program live stream only.

Product Literature Inserts

Program partners and exhibiting vendors may submit a one-page leaflet describing their products or services for insertion into the symposium bag (if applicable) or padfolio. One product literature insert is allowed per company.

Promotional PDF

We are providing the opportunity for exhibitors to provide a 1-page PDF flyer that promotes their company and tabletop booth. This document will be posted in the resources section of our online meeting platform and emailed to attendees at the end of the day with all other resources.

Tabletop Requirements

Each tabletop display will consist of one 6-foot x 30-inch table with one chair for each badge purchased. Tabletop displays cannot exceed 5-feet in height from the top of the table and must fit on a 6-foot x 30-inch banquet table. Please do not bring anything for 8'x10' or 10'x10' displays (unless otherwise specified by the Exhibit Manager); these will not be allowed to be set-up. Due to the small number of companies that can participate in the show because of limited space, drayage and storage

fees for tabletops are cost prohibitive. In addition, the hotel has limited storage space and will not accept shipments of large boxes or freight. The Exhibitor should bring all exhibit materials to the hotel on set up day. If materials must be sent in advance and the boxes are less than 50 pounds, please make arrangements for shipping the materials. (Instructions for shipping will be sent by the Exhibit Manager.) When applicable, exhibitors will also receive recognition on the virtual platform for their support and participation in the conference.

Technical Seminars (60 and 30 minutes)

Some, but not all, CASSS meetings provide the opportunity for a limited number of technical seminars by sponsoring and exhibiting companies. Number of seminars and time is at the discretion of the organizing committee. For in-person seminars, the symposium will provide a meeting room, microphone, screen and AV support. 60 minute lunch time seminars include F&B cost for up to 100 or 200 people based on the meeting. For virtual seminars, a production team and CASSS staff will provide pre-conference training and day of logistical support in the virtual platform. Technical seminar information should include talk title, presenter names (must be registered for the conference) and seminar abstract to be used in various program formats. For in-person symposium, each company is allowed one pop-up banner at the entrance of their seminar. All seminars include one badge for the seminar speaker. See previous pages for pricing.

FAQS AND APPLICATION REQUIREMENTS

Space Assignments:

Space for in-person events will be assigned on a first-come, first-served basis after final contract is received by the Exhibit Manager, accompanied by full payment by the due date stated on the meeting web page. Space is limited. If there is a company that you wish to avoid being near, we will do everything we can to accommodate your request.

Payment Policy:

Three methods are accepted for payment: Credit card (VISA, MasterCard or AMEX), check or wire transfer. For check or wire transfer, please contact the Exhibit Manager for instructions.

Contributions or gifts to CASSS are not tax deductible as charitable contributions; however, they may be tax deductible as ordinary and necessary business expenses. Please consult your tax advisor.

Cancellation:

Exhibiting firms wishing to cancel space will need to notify the Exhibit Manager. It is the responsibility of the Exhibitor to confirm that the cancellation has been received by the Exhibit Manager. The date written notice is received is considered the official cancellation date. Please review the cancellation policy on the Symposium Website as it may vary for each conference.

MEETINGS

Exhibitor Badges:

- All Exhibitors must be registered.
- Exhibitor badges are all access. CASSS does not offer exhibit only badges.
- Each person issued an Exhibitor's badge must be employed by the exhibiting company or have a direct business affiliation.
- Badges must be worn at all times.

Increasing Exposure:

Increase company exposure at the meeting by encouraging your research scientists to submit an abstract to be presented at the meeting. Such abstracts must be scientific and not seek to advertise or promote an Exhibitor's products and/or services. Use of trademarks and registered marks is discouraged. To submit abstracts, please look at the Symposium Website.

Please Don't Be a "No-Show":

If you cancel your plans to attend, remember to cancel your meeting registration and hotel reservations as quickly as possible. Hotels are reluctant to commit rooms and offer lower rates if there is a high no-show rate. If reservations are cancelled correctly, it will allow other attendees the option to book and fill the room.

Attendees with Disabilities:

If you have a disability or a special need that may affect your participation, please contact the Exhibit Manager to discuss your requirements. We cannot ensure the availability of appropriate accommodations without prior notification of need.

GENERAL CONDUCT OF EXHIBITORS

Conduct of Exhibitors:

- Exhibition and Program Partners cannot host competing meetings, seminars, social events and other activities during exhibit hours or in conflict with any Symposium meetings and activities listed in the Final Program without written approval of the Exhibit Manager.
- Canvassing or distributing advertising matter outside the Exhibitor's own booth is not permitted. Solicitation of business except by exhibiting firms is prohibited.
- The nature of the exhibits is subject to the approval of Exhibit Management.
- The right is reserved to refuse applications of companies that do not meet the standards required or expected, as well as the right to curtail exhibits or parts thereof which reflect against the character of the meeting.
- Nonprofessional products or services are not to be displayed. This applies to displays, literature, advertising, novelties, souvenirs, conduct of persons, etc.
- Electrical or other mechanical apparatus must be muffled so noise does not interfere with other Exhibitors. If music is played, you may be asked to provide a license.
- Market research companies must indicate on the exhibit application the companies for which they are conducting market research. All market research surveys must be conducted only within the market research booth.
- No Exhibitor may enter another Exhibitor's booth without permission.
- Photographing or examining another Exhibitor's equipment without permission is prohibited.

Staffing:

As a courtesy to the attendees and to fellow Exhibitors, exhibits must be staffed at all times during the meeting. All Exhibitors are expected to make their travel and hotel arrangements in accordance with this policy.

Security:

Security personnel is not guaranteed while exhibits are closed. Please contact your Exhibit Manager for more information. Exhibitor's property shall remain the responsibility of the Exhibitor. CASSS and the host hotel will not be responsible for loss of material by or for any reason.



CMC Strategy
Forum Japan 2023
Tokyo, Japan

CONTRACT OBLIGATIONS

Exhibit Tabletops, Decoration, Signs, Etc: The Exhibitor is solely responsible for the safety of its exhibit. All special requirements must be approved by the Exhibit Manager. Such approval and/or compliance with does not constitute CASSS approval or opinion on the structural safety of construction. The Exhibitor remains solely liable for the safety of its exhibit and any products or materials used or displayed therein. The Exhibitor agrees that it is solely responsible for protecting its property on the premises of the hotel.

Indemnification and Hold Harmless: Exhibitor agrees that it will protect, save and keep CASSS, and the host hotel, forever harmless and indemnified against and from (i) any penalty, damage or charges including reasonable attorney's fees imposed for violation of any law or ordinance occasioned by the act or neglect of Exhibitor or those holding under Exhibitor, (ii) all claims, loss, liability, judgment, cost, damage or expense including all reasonable attorney's fees arising out of or from any accident or other occurrence causing injury or death to any person or damage to any property on or about the exhibit hall occasioned by any act, omission or negligence of Exhibitor, its employees, representatives, agents and those persons attending the Event at the specific request or invitation of Exhibitor, and (iii) all claims, losses, liability, judgment, cost, damage or expense including reasonable attorney's fees, arising out of or occasioned by any failure of Exhibitor in any respect to comply with and perform all the requirements and provision of this Agreement.

Rules and Regulations: Exhibitor agrees that all current and subsequent CASSS regulations and the conditions and regulations of the host hotel, and other facilities used by CASSS are made a part of this Agreement and are incorporated by any reference prior to the start of the Symposium. CASSS and, in its discretion, its designees shall have the full and exclusive power in matters of interpretation, amendment, and enforcement of all such conditions and regulations, and any amendments when made and brought to the notice of said Exhibitor will be as though duly incorporated herein and subject to the terms and conditions of this Agreement. If a dispute or disagreement arises between the parties concerning the allotment of or permitted use of exhibition tabletop or concerning the allotment of or permitted use of exhibition space or concerning interpretation of any of the conditions or regulations, the decision and interpretation of CASSS is final. The Exhibitor agrees to abide

by the interpretation that, if requested, shall be in writing. If CASSS is forced to close an Exhibitor's tabletop or take other remedial action to address a violation of CASSS rules and regulations, the Exhibitor will not receive a refund or other compensation from CASSS.

Insurance: An Insurance certificate in the amount of \$2 million must be submitted by each Exhibitor. CASSS should be listed as the additional insured. Each Exhibitor must do so at their own expense. All certificates must be faxed or emailed to the Exhibit Manager prior to the beginning of the Symposium. Please contact the Exhibit Manager if you require further information.

Violations: Violation of any of these regulations on the part of the Exhibitor, its employees, or agents shall annul the right to occupy space and such exhibit will forfeit to CASSS all monies, which may have been paid. Upon evidence of violation, CASSS may re-enter and take possession of the space occupied by the Exhibitor, and may remove all persons and goods at the Exhibitor's risk. The Exhibitor shall pay all expenses and damages, which CASSS may incur thereby.

Copyright and Music Licensing: License agreements for music are the sole responsibility of the Exhibitor. The Exhibitor is responsible for all applicable ASCAP, BMI and/or SESAC music licensing fees. The Exhibitor assumes all costs and obligations arising from the use of licensed, patented, and/or copyrighted materials, equipment, devices, processes or dramatic rights furnished, used or incorporated in conduct of the Symposium.

Fire Protection: All materials used in the exhibit area must be flameproof and fire resistant to conform to local fire ordinances and in accordance with regulations established by the National Association of Fire Underwriters. Crepe paper, corrugated paper, flameproof or otherwise, will not be permitted. Display racks, signs, spotlights and special equipment must be approved before use, and all displays are subject to inspection by the Fire Prevention Bureau. Any exhibits or parts thereof that are found not to be fireproof may be ordered dismantled. All aisles and exhibits must be kept clear at all times, and fire stations and fire extinguisher equipment is not to be covered or obstructed.

Contract Obligations Continued >

CONTRACT OBLIGATIONS CONTINUED

Cancellation of Exposition: It is mutually agreed that in the event of cancellation of exhibiting at a CASSS meeting for any reason, for example, due to fire, strikes, governmental regulations, threat of terrorist attacks or causes which would prevent its scheduled opening or continuance, then and thereupon this Agreement will be terminated and CASSS shall determine an equitable basis for the refund of such portion of the exhibit fees as is possible, after due consideration of expenditures and commitments already made.

Arbitration: Any controversy or claim arising out of or relating to this contract, or breach thereof, shall first be discussed informally for an amicable settlement between the parties and should that not succeed shall be settled by arbitration in the State of California in accordance with the commercial arbitration rules of the American Arbitration Association, and judgment upon the award rendered by the arbitrator may be entered in any court having jurisdiction thereof.

General: All matters and questions not covered by these regulations are at the discretion of CASSS. Management may amend these regulations at any time, and all amendments that may be so made shall be equally binding upon publication on all parties affected by them as the original regulations.



AT Europe 2023
Rotterdam
Netherlands