ISO/IDMP Initiative: Maturing Structure and Standardization with the Healthcare Ecosystem

> Brooke Casselberry Associate Vice President, US R&D

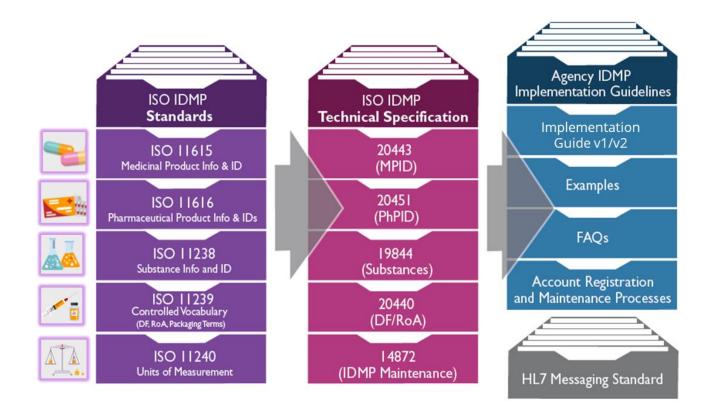
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# **ISO-IDMP Standards and Technical Specifications**

### Identification of Medicinal Products (IDMP)

Each Standard defines data elements and structures for unique identification and exchange of a certain aspect of a medicinal product



# Implementing a global standard regionally





IDMP spins out of ICH to support improved patient safety to establish data foundation for ICSR ISO assumes ownership of (ISO) IDMP and defines standards and implementation guidelines for the global implementation (2010-2018)



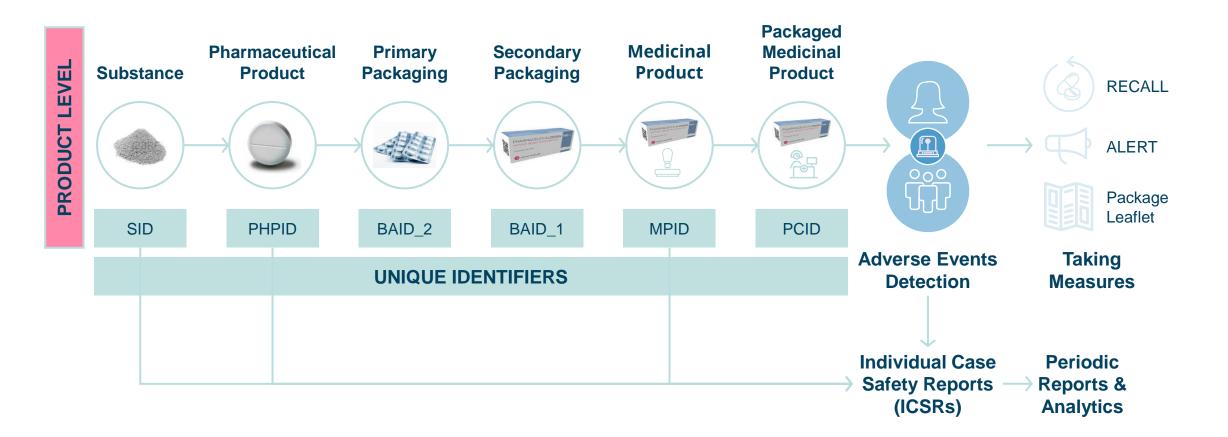
EUROPEAN MEDICINES AGENCY SCIENCE MEDICINES HEALTH

SPOR, xEVMPD, CESP

Regional authorities implements in different initiatives based on legislation (2018  $\rightarrow$ )

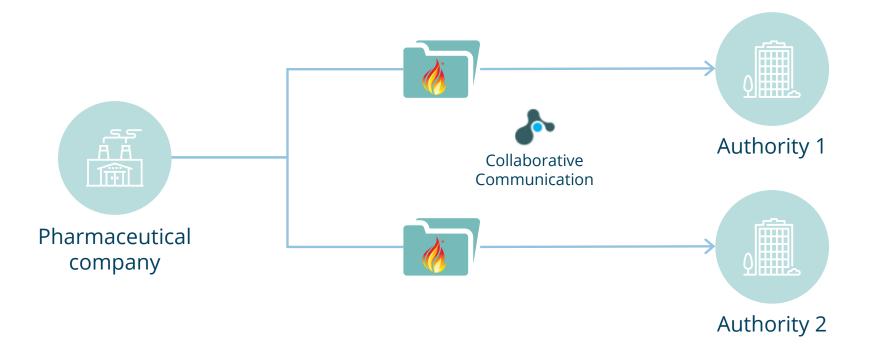
# **IDMP Drivers – Pharmacovigilance**

*Pharmacovigilance – Supported by the concept of Unique Identifiers* 



# **IDMP Drivers – Efficiency**

Improve and unify the exchange of data between the pharma companies and authorities





### Mapping of Data IDMP to CMC – As Applicable

GUIDANCE DOCUMENT

### Identification of Medicinal Products – Implementation and Use

MARCH 2023

Draft Pharmaceutical Quality/Chemistry Manufacturing and Controls Data Exchange; Request for Comments

Created by the Food and Drug Administration

### CANADA

- Confirmed commitment to implement IDMP as appropriate in alignment with SPM and adoption of Controlled Vocabularies
- In June 2021, HC initiated Phase II: full production on voluntary basis for XML Structured Product Monographs (SPM). Timeline for mandatory transition under development. Following HL7 SPL and HC CVs

### USA

- FDA is taking a Modular Approach
- FDA and EMA started a new GIDWG (Global IDMP working group) with WHO-UMC to tackle the problems with global implementation of IDMP e.g. PhPID and Substance identification
- FDA testing Data Exchange Standards across modules, with alignment to ISO IDMP as appropriate: Module 3 PQ/CMC, Module 4 SEND, Module 5 ICSR E2B(R3), CeSHarP initiative using the Fast Healthcare Interoperability Resources (FHIR) messaging for exchange

"...the harmonization of global IDMP implementation is a process whereby regulatory recommendations across different countries or regions become aligned over time using international guidance documents, consensus standards, policies, and procedures." FDA Notice 2023-D-0266-0001

### EU

- EMA is taking an agile approach to IDMP implementation
- The eAF form approach will be aligned with SPOR databases, SIAMED, IRIS, and xEVMPD
- RMS and OMS rolled out and being used, SMS progressing, PMS UAT in progress

### **JAPAN**

- Actively participating and the interest is also driven by the connection to the E2B(R3) standard in Pharmacovigilance
- Adoption of ICH Approach to Data Standards and Application

### AUSTRALIA AND SINGAPORE

- Part of the ACSS consortium
- Following Switzerland and Canada

### SWITZERLAND

• Swissmedic will follow EMA's approach closely, regarding both requirements and timelines

### ΠΠΙΤ

# **Key Elements**

# **SPOR Controlled Vocabularies**

# IDMP is implemented by the EMA through SPOR.

- The SPOR data management services will provide centralized management of master data and controlled vocabularies that comply with the ISO IDMP standards.
- Industry will use the SPOR services and processes for submitting and maintaining master data.

The standardized language for IDMP.

Substance Management Service (SMS) MDM setup for SUBSTANCE DATA P **MDM setup for REFERENTIALS or** R **CONTROLLED VOCABULARY** 

# Data compliance journey

MDM

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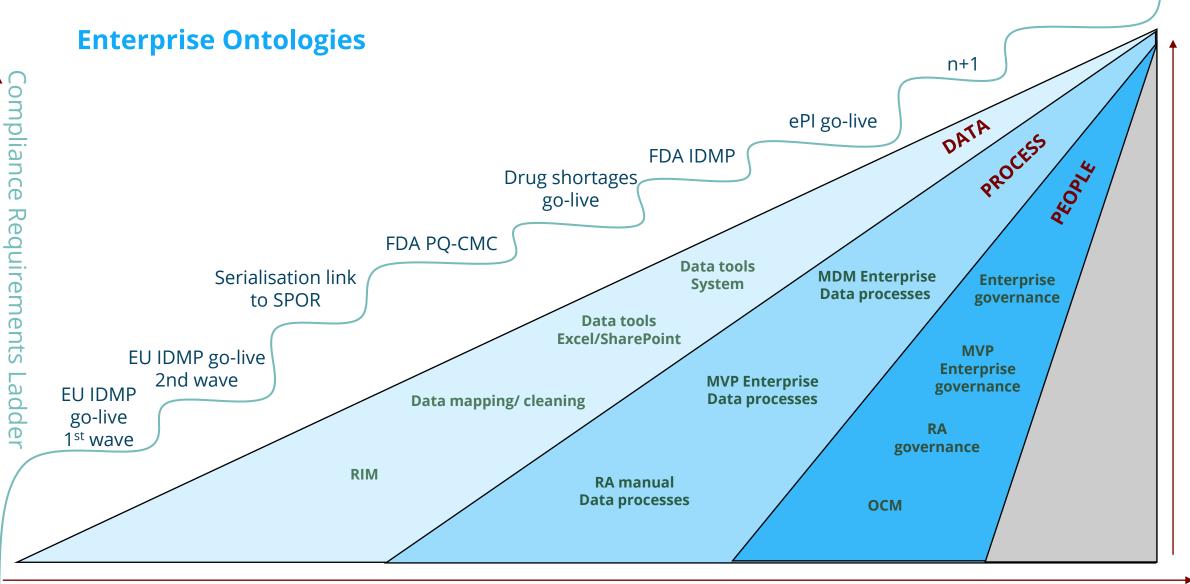
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Time

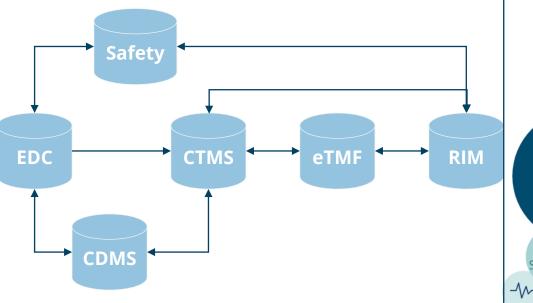
\*Reference: "Enterprise Ontology" – Theory and Methodology, by Jan Dietz



# **Explosion in collected datapoints but inefficient use**

The drug development landscape is subject to rapid change, introducing an increasing amount of data sources.

To unlock the full potential of data and automated data flow, it is vital to ensure "data health" by implementing measures that preserve the integrity of the data that is collected.



Simplified representation of data flow through disparate R&D systems.

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# Industry Vision: Documents to Data – Structured Content

### Current Data Flow vs Future Data Flow



Data generated / received

Data captured and updated in multiple documents

Data stored in various systems

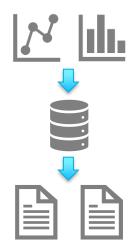
**Outcome**: a high percentage of data elements remains in documents.

Data generated / received

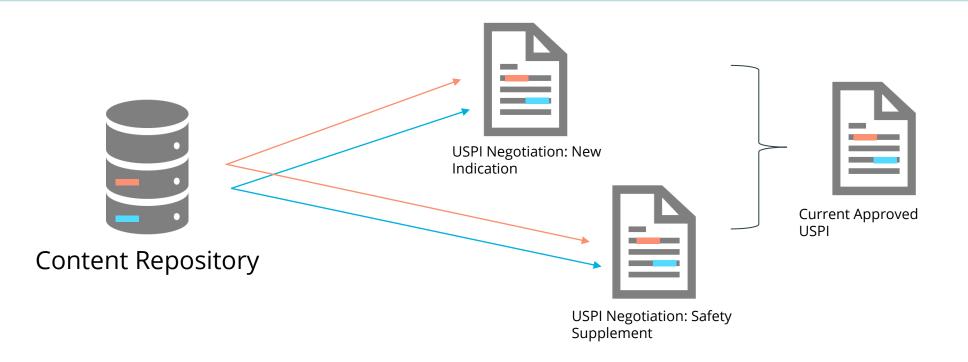
Data captured in databases

Documents are populated from data

**Outcome:** data centric processes enhance data quality and provide a foundation for <u>large scale analytics and</u> <u>content reuse</u>.

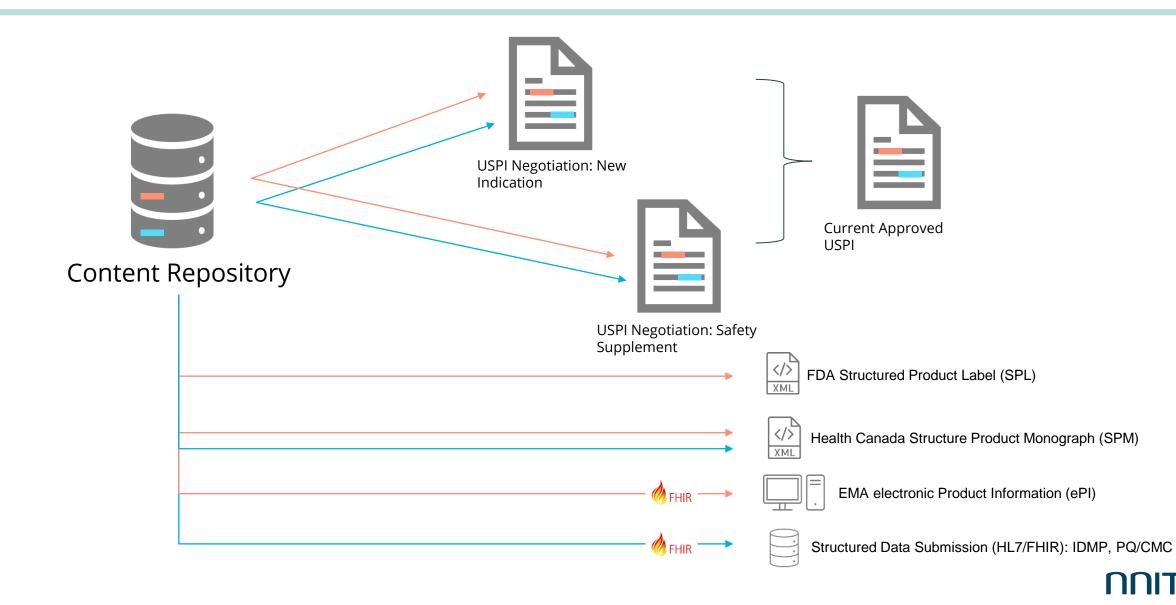


### **Example Use Cases for Content Reuse**



- Components are reused across different projects and document types
- Components can be edited collaborated on prior to approval
- Change history captures the lifecycle of the component
- Traceability reports are generated to determine "where used" impact across the Content Repository

### **Example Use Cases for Content Reuse**



# **Data enablement – Empower those who change lives**

### Enable your R&D data and achieve real business outcomes

# Enablers Image: State in the st

Advanced Analytics Utilize advanced analytics to drive data causality and gain deeper data insights

### **Predictive Modelling**

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Enable predictive modelling to optimize drug development and clinical trials including outcome prediction and resource planning



Informed Decision-Making

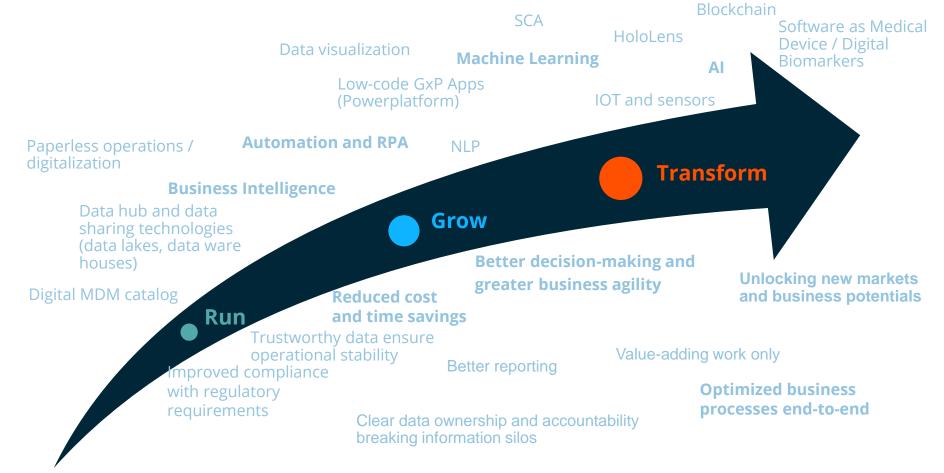
Inspection readiness

### Faster time to market

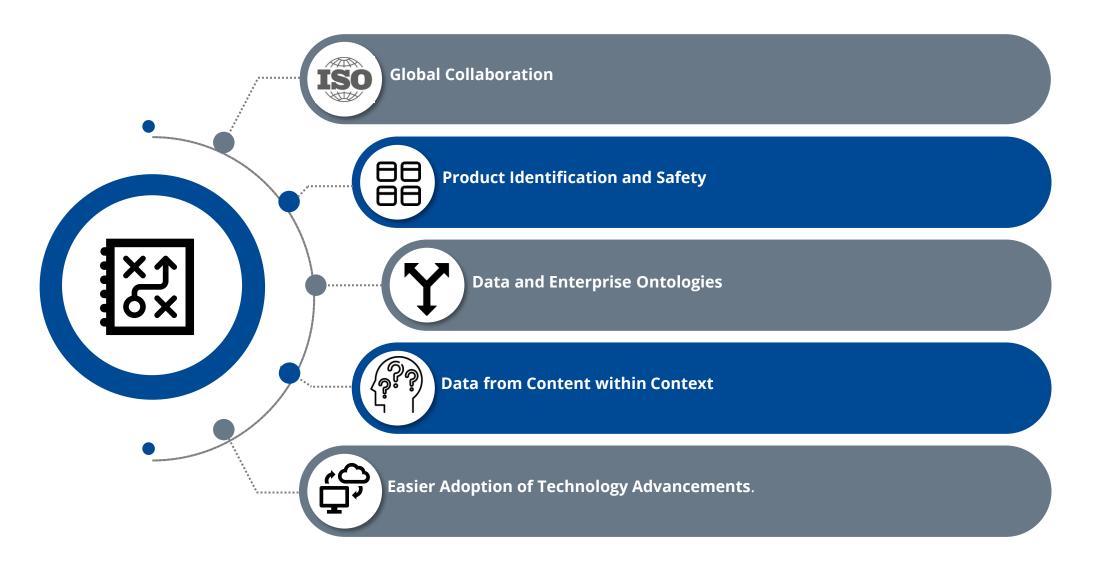
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# Unlock the business benefits of data and accelerate the use of emerging technologies

The business benefits can be categorized into three categories; **run** the business, **grow** the business and **transform** the business.



# Recap



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# **Thank You**

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US R&D Advisory and Consulting

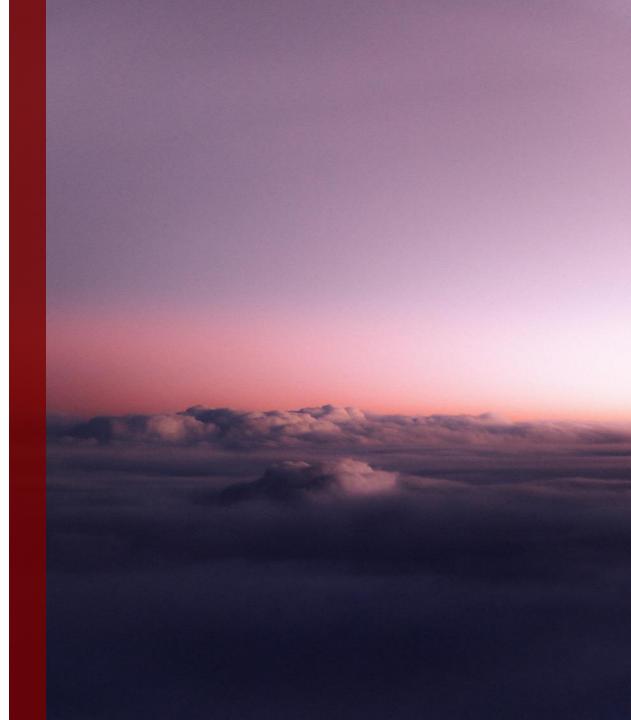
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