

**Practical Applications of Mass Spectrometry
Exhibitor Application**

Symposium Co-Chairs:

Victor Ling, Genentech, Inc., So. San Francisco, CA USA
Anders Lund, Genzyme Corporation, Framingham, MA USA

Organized by CASSS

The focus of this Symposium is the application of mass spectrometry (MS) for product characterization, process monitoring, formulation development and release testing in the pharmaceutical industry. The Symposium will cover case studies and workshops devoted to practical concerns in the use of MS within the biotechnology and pharmaceutical industries. To be acknowledged as an Exhibitor Sponsor for the meeting, a contribution of \$1995 includes a tabletop space with one exhibitor badge, or \$2495 includes a tabletop space with two exhibitor badges. Exhibiting companies will be featured with company name and hyperlinks on the Symposium website (www.casss.org) within five days of receipt of full payment. Exhibiting companies will be acknowledged in the final program and abstract book and on signs prominently displayed at the meeting. Please sign up early to assure your space and to gain exposure on the Symposium website. Please send your company logo by e-mail as a tif or jpg file to ekelch@casss.org. Tabletop space is limited to 15 - 6' X 30" tabletops.

We are interested in connecting with key decision makers at Practical Applications of Mass Spectrometry as an Exhibitor Sponsor as follows:

Exhibitor Sponsor (includes recognition and a tabletop with one badge)	\$1995	Yes <input type="checkbox"/>	No <input type="checkbox"/>
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Please make checks payable to **CASSS**, and mail to: MS Symposium Manager, CASSS, 5900 Hollis St., Suite R3, Emeryville, CA 94608. Credit card payments are accepted online at www.casss.org. Practical Applications of Mass Spectrometry is organized by CASSS. CASSS is a not-for-profit professional association designed to organize symposia and provide other educational and networking opportunities for separation, pharmaceutical and bioanalytical scientists throughout the world. Contributions or gifts to CASSS are not tax deductible as charitable contributions; however, they may be tax deductible as ordinary and necessary business expenses. The **CASSS** Federal Tax ID number is 77-0048350.

General Information about the Tabletop Exhibits

Each tabletop display includes: one 6' x 30" skirted table, one identification sign with company name and one chair per badge purchased. Tabletop exhibits cannot exceed 8 feet in height and must fit on a 6' x 30" banquet table. Due to the small number of companies that can participate in this show because of limited space, drayage and storage fees for tabletops are cost prohibitive. In addition, the hotel has limited storage space. The exhibitor should bring all exhibit materials with him/her to the hotel. If you must ship your materials, shipments should arrive at the hotel no earlier than Friday, September 5th and no later than Monday, September 8, 2008. Please see below for shipping label instructions:

The Meritage Resort
875 Bordeaux Way
Napa, CA 94558
Attn: Asa Christensen - CSM
HOLD FOR <YOUR COMPANY NAME>
Mass Spec Exhibitor – September 9-11, 2008

The Fifth Symposium on the Practical Applications of Mass Spectrometry will be held at the *The Meritage Resort* in Napa, California USA. Tabletop exhibits and posters will be set up in Salons IX & X. Tabletops will be available for setting up the exhibits after 2:00pm on Monday, September 8, 2008. Registration will be set up outside Salons VI & VIII beginning at 10:00AM on Tuesday, September 9th. The Organizing Committee has planned the following opportunities to visit the tabletops:

- Continental breakfast on Wednesday and Thursday mornings
- Morning and afternoon beverage breaks on Wednesday and Thursday
- Exhibitor/poster reception on Wednesday evening
- Salons IX & X will be open during the lecture and workshop sessions as well

For More Information – Symposium Web Site

For program updates, on-line registration, abstract submission, information on sponsors and to browse abstracts, please visit the Symposium Web site frequently at **www.casss.org**.

If you have any special needs or request additional information, please contact the Symposium Manager:

Erin Kelch, CMP
Mass Spec 2008 Symposium Manager
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