

**CASSS**

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# CASSS 2024 EXHIBITOR PROSPECTUS

MEETINGS | FORUMS | DISCUSSION GROUPS

Dear Biopharma Leader -

Powerful things happen at CASSS meetings. Connections are forged. Collaborations are launched. Scientific breakthroughs are inspired. We bring together industry, regulatory and academic professionals to engage in critical discussions to solve technical and regulatory challenges in the field of biopharmaceutical development. Program partners play a critical role in the success of CASSS and CASSS symposia and conferences.

This prospectus features opportunities to enhance your company's visibility to CASSS members and most importantly contribute to the continued development and deployment of critically important discussions and learning opportunities in biopharmaceutical development and regulation.

As an Exhibitor or Partner at a CASSS meeting, your company will be able to:

- Expand your network
- Create awareness of your products and services
- Gain greater knowledge of the needs of the industry
- Participate in the CASSS community

CASSS symposia provide venues for biopharmaceutical professionals to:

- Connect with a relevant global network
- Gain tangible knowledge that will help them in their jobs
- Learn best practices of the major players in the industry
- Participate in critical and influential conversations around emerging and emerged issues in biopharmaceutical development and regulation.

To our returning partners: Thank you. We could not have come this far without you and look forward to an exciting future together.

To new and potential partners: Join us as we collaborate with biopharmaceutical professionals to advance the industry. With you, CASSS will continue to provide high-quality scientific forums that address today and tomorrow's challenges in the development of biopharmaceuticals.

Sincerely,



Dave Bergeson, Ph.D., CAE  
Executive Director  
CASSS

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# WHAT IS CASSS?

CASSS is a non-profit professional membership society made up of over 6,000 industry, academic and public sector professionals in the field of biopharmaceutical development and regulation.

CASSS provides outstanding networking opportunities and high-quality scientific symposia that focus on a variety of topics and techniques in biopharmaceutical development and regulation. The excellent scientific programs are made possible by the dedication and work of a large pool of volunteers who contribute their time and talents as a way of giving back to and improving the field.

## CORE CASSS VALUES

Integrity | Community | Purpose | Collaboration | Distinction

## WHAT MEMBERS HAVE TO SAY

*Great attendees! Very professional, friendly, fun loving, and caring people!*  
– WCBP 2022

*Great synergy between industry and Regulatory Agency perspectives and views on the direction of the FDA.* – CMC Strategy Forum North America 2022

*The best aspects of the CMC Strategy Forum were more focused and in depth coverage of topics* – CMC Strategy Forum North America 2022

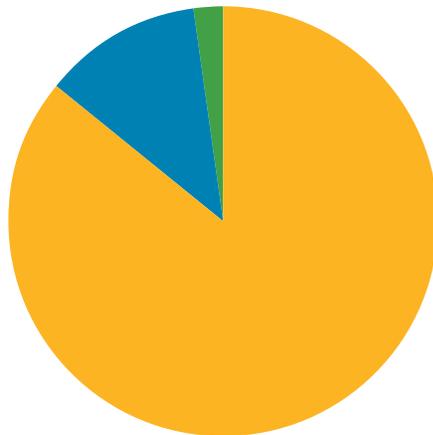
*CASSS-CGTP Summit always provides timely and highly relevant discussions. In an area where there are no one-size-fits-all solutions, meetings like these, that promote knowledge sharing, are invaluable! Thank you to the organizers for the thought-provoking and inspiring 4 days.* – CGTP Summit/Cell & Gene Therapy Products 2023

*This is a great conference where regulators from across the world come together with industry and academia to debate the hottest issues and charter the path to future together. See you all there!*  
– CGTP Summit/Cell & Gene Therapy Products 2023

## PROFESSIONAL REPRESENTATION

CASSS Attendance  
July 2022 - June 2023

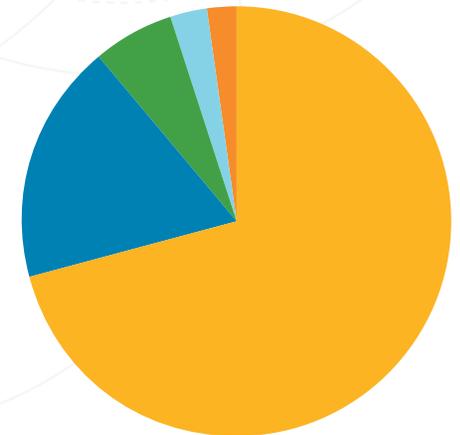
- Industry - **86%**
- Regulatory - **12%**
- Academic - **2%**



## GEOGRAPHICAL MEMBERSHIP BREAKDOWN

CASSS Attendance  
July 2022 - June 2023

- North America - **71%**
- Europe - **18%**
- Latin America - **6%**
- Asia/Pacific - **3%**
- Other - **2%**



# WHY PARTNER ON A CASSS MEETING?

CASSS, a not-for-profit professional association, has established a reputation as the pre-eminent organization providing scientific symposia and other educational and networking opportunities for pharmaceutical, bio-analytical and regulatory scientists throughout the world. For over two decades, biopharmaceutical manufacturers and academics along with regulatory agency representatives have used CASSS symposia to describe and discuss successful approaches in plenary sessions, informal workshops, round table discussions and poster presentations.

PEER TO PEER  
LEARNING

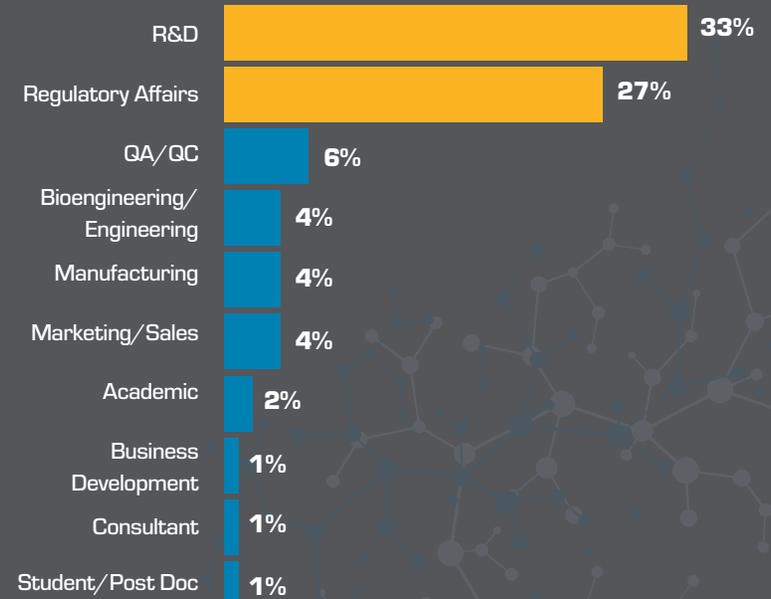
INDUSTRY AND  
REGULATORY  
TRENDS

SCIENTIFIC  
EXPERTS

EMERGING  
LEADER  
AWARDS

## PRIMARY JOB FUNCTION

CASSS Attendance July 2022 - June 2023



Join us for a  
**CASSS Discussion  
Group in 2024**

# 2024 CASSS MEETINGS



## WCBP 2024: Symposium on the Interface of Regulatory & Analytical Sciences for Biotechnology Health Products

January 23-25 | The Mayflower Hotel, Washington D.C.

WCBP Symposium series is the pre-eminent conference addressing the analytical development/regulatory control interface for biotechnology derived health intervention products.



WCBP 2024  
Washington D.C.



## Bioassays 2024: Scientific Approaches & Regulatory Strategies

April 15-17 | Gaithersburg Marriott Washingtonian Center  
Gaithersburg, MD

The Bioassays meeting is an informative conference on the current thinking, strategies, lessons learned, development and standardization of methods and technologies used for bioassays.

# 2024 CASSS MEETINGS CONTINUED

**CGTP  
SUMMIT**



**CELL & GENE  
THERAPY  
PRODUCTS**  
  
MANUFACTURING, QUALITY AND  
REGULATORY CONSIDERATIONS

## **CGTP Summit**

June 10 | Bethesda North Marriott Hotel &  
Conference Center, Rockville, MD

The CGTP Summit will bring together industry, regulatory, and academic professionals to discuss pertinent challenges in the cell and gene therapy field. This one-day meeting will have an open format with deep dive discussions.

## **Cell & Gene Therapy Products (CGTP): Manufacturing, Quality and Regulatory Considerations**

June 11-13 | Bethesda North Marriott Hotel &  
Conference Center, Rockville, MD

The CGTP Symposium demonstrates the benefits and the need to provide an ongoing dialogue and exchange of scientific and technical advances that are the basis of evolving regulatory practices for this diverse array of innovative products. Exploration will continue on how to adapt concepts applied to other biologics and how to establish novel approaches where they are needed.



**MASS SPECTROMETRY**

## **Symposium on the Practical Applications of Mass Spectrometry in the Biotechnology Industry**

September 10-13 | Bethesda North Marriott Hotel & Conference Center  
Rockville, MD

The focus of this Symposium is the application of mass spectrometry (MS) for product characterization, process monitoring, formulation development and release testing in the pharmaceutical industry.

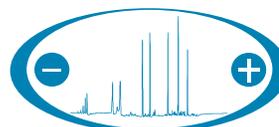


**BECAUSE STRUCTURE MATTERS**

## **International Symposium on the Higher Order Structure of Protein Therapeutics**

September 11-13 | Bethesda North Marriott Hotel & Conference Center  
Rockville, MD

This Symposium will focus on the theory and practice of biophysics for protein higher order structure analysis, protein engineering and candidate selection, method qualification, quality control, manufacturing, validation, comparability and biosimilarity determination. It will also include case studies from industry, academia, and regulatory perspectives.



**CE in the BIOTECHNOLOGY  
& PHARMACEUTICAL Industries**

## **CE in the Biotechnology & Pharmaceutical Industries: Symposium on the Practical Applications for the Analysis of Proteins, Nucleotides and Small Molecules**

September 15-18 | Hilton Orange County/Costa Mesa Southern California  
Costa Mesa, CA

This Symposium provides an interactive forum for the discussion of recent development and practical applications of capillary electrophoresis (CE) in the analysis of pharmaceutical and biopharmaceutical industries, including regulatory considerations.

# 2024 CASSS MEETINGS CONTINUED

## CMC STRATEGY FORUM

ADVANCING BIOPHARMACEUTICAL DEVELOPMENT

The purpose of the CMC Strategy Forum is to provide a venue for biotechnology/biological product discussion. The meetings focus on relevant CMC issues throughout the lifecycle of a product and thereby foster collaborative technical and regulatory interactions. The Forum strives to share information with the regulatory agencies to assist them in merging good scientific and regulatory practices.

### CMC Strategy Forum North America

January 22 | The Mayflower Hotel, Washington D.C.

### CMC Conversations in Latin America

2024 Series - Dates TBD | Virtual

### CMC Strategy Forum North America

July 16-17 | Gaithersburg Marriott Washingtonian Center  
Gaithersburg, MD

### CMC Strategy Forum Europe

21-23 October | Hilton Rotterdam  
Rotterdam, Netherlands

### CMC Strategy Forum Japan

9-10 December | Tokyo Marriott Hotel  
Tokyo, Japan

CMC Strategy  
Forum North  
America 2024  
Washington D.C.



## CASSS DISCUSSION GROUPS

The CASSS Discussion Groups are intended to enable the local community of industry, academic, and regulatory professionals to meet and share ideas and experiences, thereby working together to resolve scientific challenges in the field of biopharmaceutical development and regulation. These evening or afternoon programs feature job relevant education and networking.

### DC Area Scientific Discussion Group

Various Locations in Maryland

### Netherlands Area Biotech Discussion Group

Various locations in the Netherlands

### North Carolina Discussion Group

Various Locations in the Raleigh/Durham Area



## CASSS COUCH CHATS

CASSS Couch Chats are virtual discussion in a relaxed and informal setting with a content facilitator to help drive the discussion on issues currently impacting your work. Participants are encouraged to share their thoughts and ideas freely. Build our community and foster meaningful connections while collaborating to address real-time biopharmaceutical problems. Events will be held via Zoom and may include breakout discussions depending on the topic.



For program updates, hotel information, partnership and exhibitor information, please visit [www.casss.org](http://www.casss.org).



## PARTNER OPPORTUNITIES OVERVIEW

Partnerships are a great way to show your support of the industry and have your brand recognized. CASSS has put together Program Partner and Exhibitor opportunities for the 2024 calendar year. All Program Partners and Exhibitors can discuss customized packages with the Exhibit Manager to fit their marketing needs. Throughout this brochure you will find multiple options for your 2024 marketing plan with CASSS.

As a Program Partner or Exhibitor, you will receive the following:

- GDPR Compliant Pre/Post Attendees List
- Each In-person Badge will Provide Full Access to the Conference
- Recognition on the Meeting Website
- Logo and Link on the Meeting Website
- Listing in the Final Program
- Listing in the Meeting Signage (where appropriate)
- Listing in the Mobile App



# EXHIBITOR PROGRAM PARTNER

## EXHIBITOR PROGRAM PARTNER LEVELS FOR 2024:

### WCBP

Diamond \$30,000	<ul style="list-style-type: none"> <li>• Tabletop with electrical</li> <li>• 60 min. Technical Seminar</li> <li>• One (1) Badge for Speaker</li> <li>• Lunch for 100 attendees</li> <li>• Five (5) name badges</li> </ul>	<ul style="list-style-type: none"> <li>• Two (2) push notifications through the mobile app</li> <li>• Product literature insert</li> <li>• App ad</li> <li>• Recognition on the website, final program and signage</li> </ul>
Platinum \$18,000	<ul style="list-style-type: none"> <li>• Tabletop with electrical</li> <li>• Four (4) name badges</li> <li>• One (1) Push Notification through mobile app</li> <li>• Promotional PDF</li> </ul>	<ul style="list-style-type: none"> <li>• App ad</li> <li>• Recognition on the website, final program and signage</li> </ul>

### CGTP

Diamond \$24,500	<ul style="list-style-type: none"> <li>• Tabletop with electrical</li> <li>• 45 min. Technical Seminar</li> <li>• One (1) Badge for Speaker</li> <li>• Lunch for 200 attendees</li> <li>• Four (4) name badges</li> </ul>	<ul style="list-style-type: none"> <li>• Two (2) push notifications through the mobile app</li> <li>• Product literature insert</li> <li>• App ad</li> <li>• Recognition on the website, final program and signage</li> </ul>
Platinum \$13,000	<ul style="list-style-type: none"> <li>• Tabletop with electrical</li> <li>• Three (3) name badges</li> <li>• One (1) Push Notification through mobile app</li> </ul>	<ul style="list-style-type: none"> <li>• Promotional PDF</li> <li>• App ad</li> <li>• Recognition on the website, final program and signage</li> </ul>
Gold \$8,500	<ul style="list-style-type: none"> <li>• Tabletop with electrical</li> <li>• Two (2) name badges</li> <li>• App ad</li> </ul>	<ul style="list-style-type: none"> <li>• Recognition on the website, final program and signage</li> </ul>

### CE Pharm

Diamond \$21,500	<ul style="list-style-type: none"> <li>• Tabletop with electrical</li> <li>• 60 min. Technical Seminar</li> <li>• One (1) Badge for Speaker</li> <li>• Lunch for 100 attendees</li> <li>• Four (4) name badges</li> </ul>	<ul style="list-style-type: none"> <li>• Two (2) push notifications through the mobile app</li> <li>• Product literature insert</li> <li>• App ad</li> <li>• Recognition on the website, final program and signage</li> </ul>
Platinum \$13,000	<ul style="list-style-type: none"> <li>• Tabletop with electrical</li> <li>• Three (3) name badges</li> <li>• One (1) Push Notification through mobile app</li> </ul>	<ul style="list-style-type: none"> <li>• Promotional PDF</li> <li>• App ad</li> <li>• Recognition on the website, final program and signage</li> </ul>
Gold \$8,500	<ul style="list-style-type: none"> <li>• Tabletop with electrical</li> <li>• Two (2) name badges</li> <li>• App ad</li> </ul>	<ul style="list-style-type: none"> <li>• Recognition on the website, final program and signage</li> </ul>

### Mass Spec

Diamond \$20,000	<ul style="list-style-type: none"> <li>• Tabletop with electrical</li> <li>• 30 min. Technical Seminar</li> <li>• One (1) Badge for Speaker</li> <li>• Shared lunch for 200 attendees</li> <li>• Four (4) name badges</li> </ul>	<ul style="list-style-type: none"> <li>• Two (2) push notifications through the mobile app</li> <li>• Product literature insert</li> <li>• App ad</li> <li>• Recognition on the website, final program and signage</li> </ul>
Platinum \$13,000	<ul style="list-style-type: none"> <li>• Tabletop with electrical</li> <li>• Three (3) name badges</li> <li>• One (1) Push Notification through mobile app</li> </ul>	<ul style="list-style-type: none"> <li>• Promotional PDF</li> <li>• App ad</li> <li>• Recognition on the website, final program and signage</li> </ul>
Gold \$8,500	<ul style="list-style-type: none"> <li>• Tabletop with electrical</li> <li>• Two (2) name badges</li> <li>• App ad</li> </ul>	<ul style="list-style-type: none"> <li>• Recognition on the website, final program and signage</li> </ul>

### Bioassays

Platinum \$13,000	<ul style="list-style-type: none"> <li>• Tabletop with electrical</li> <li>• Three (3) name badges</li> <li>• One (1) Push Notification through mobile app</li> </ul>	<ul style="list-style-type: none"> <li>• Promotional PDF</li> <li>• App ad</li> <li>• Recognition on the website, final program and signage</li> </ul>
Gold \$8,500	<ul style="list-style-type: none"> <li>• Tabletop with electrical</li> <li>• Two (2) name badges</li> <li>• App ad</li> </ul>	<ul style="list-style-type: none"> <li>• Recognition on the website, final program and signage</li> </ul>

# MARKETING A LA CARTE EXHIBITOR OPPORTUNITIES

WANT TO CREATE A CUSTOM PACKAGE?  
CONTACT EXHIBIT MANAGER FOR MORE DETAILS

	BIOASSAYS	CE PHARM	CGTP	MASS SPEC	WCBP
Basic Tabletop w/ 2 Badges	\$3,995 USD	\$3,995 USD	\$3,995 USD	\$3,995 USD	\$4,195 USD
30 Minute Technical Seminar Shared Luncheon, Includes F&B Cost for 200 people				\$6,500 USD	
45 Minute Technical Seminar Luncheon, Includes F&B Cost for 200 people			\$11,000 USD		
60 Minute Technical Seminar Luncheon, Includes F&B Cost for 100 people		\$8,000 USD			\$12,000 USD
15 Minute Pre-Record Vendor Showcase <sup>3</sup>	\$795 USD	\$795 USD	\$795 USD		\$795 USD
30 Minute Pre-Record Technical Seminar <sup>3</sup>	\$1,395 USD	\$1,395 USD	\$1,395 USD		\$1,395 USD
Extra Badges	\$1,200 USD				
Extra Virtual Badges			\$1,000 USD		\$1,000 USD
Email Spotlight <sup>1,2</sup>	\$600 USD	\$600 USD	\$750 USD	\$600 USD	\$750 USD
Lanyards <sup>1,2</sup>	\$600 USD	\$600 USD	\$600 USD	\$600 USD	\$1,000 USD
Pens <sup>1,2</sup>	\$600 USD	\$600 USD	\$600 USD	\$600 USD	\$1,000 USD
Product Literature Inserts <sup>1</sup>	\$600 USD	\$600 USD	\$600 USD	\$600 USD	\$1,000 USD
Promotional PDF <sup>2</sup>	\$500 USD				
Pre-Conference Webinar	Contact Exhibit Manager				
Tabletop Power	\$250 USD				
Welcome Reception		Contact Exhibit Manager	Contact Exhibit Manager	Contact Exhibit Manager	Contact Exhibit Manager

<sup>1</sup> in-person, <sup>2</sup> hybrid, <sup>3</sup> on demand

## DESCRIPTION OF OPPORTUNITIES

### Email Spotlight

We are providing the opportunity for exhibitors to be highlighted in an email to the CASSS membership (over 7,000 unique contacts) three weeks before the meeting. This is limited to four exhibitors per meeting. Exhibitor will provide image, copy and link to exhibit manager.

### Extra Badges

Maximum four (4) for in-person booth and unlimited for virtual badges.

### Mobile App Push Notification

Diamond level program partners will receive two push notification during the symposium. One push notification will be focused on driving traffic to the technical seminar. The second push notification will take place after the technical seminar and content will be at the discretion of the program partner. Platinum level program partners will receive one push notification. Content for the push notification should contain general exhibitor advertising or verbiage to go visit their booth. Push notification should be less than 50 words.

### Pre-Conference Webinar

CASSS meetings will offer webinar opportunities the week before the conference to be paired with additional conference content. CASSS will promote webinars as part of the scientific content, list on program pages and emails where appropriate. Exhibitors will need to use their own webinar platform and are welcome to invite anyone to attend.

### Pre-Recorded Seminar Videos (15 minutes / 30 minutes)

CASSS meetings provide the opportunity for a limited number of prerecord videos (mP4). Video will be available to view as pre-recorded content during the meeting as well as part of the on demand content post-meeting.

### Product Literature Inserts

Program partners and exhibiting vendors may submit a one-page leaflet describing their products or services for insertion into the symposium bag (if applicable) or padfolio. One product literature insert is allowed per company.

### Promotional PDF

We are providing the opportunity for exhibitors to provide a 1-page PDF flyer that promotes their company and tabletop booth. This document will be posted in the resources section of our online meeting platform and emailed to attendees at the end of the day with all other resources.

### Tabletop Requirements

Each tabletop display will consist of one 6-foot x 30-inch table with one chair for each badge purchased. Tabletop displays cannot exceed 5-feet in height from the top of the table and must fit on a 6-foot x 30-inch banquet table. Please do not bring anything for 8'x10' or 10'x10' displays (unless otherwise specified by the Exhibit Manager); these will not be allowed to be set-up. Due to the small number of companies that can participate in the show because of limited space, drayage and storage fees for tabletops are cost prohibitive. In addition, the hotel has limited storage space and will not accept shipments of large boxes or freight. The Exhibitor should bring all exhibit materials to the hotel on set up day. If materials must be sent in advance and the boxes are less than 50 pounds, please make arrangements for shipping the materials. (Instructions for shipping will be sent by the Exhibit Manager.) When applicable, exhibitors will also receive recognition on the virtual platform for their support and participation in the conference.

### Technical Seminars (60 and 30 minutes)

Some, but not all, CASSS meetings provide the opportunity for a limited number of technical seminars by sponsoring and exhibiting companies. Number of seminars and time is at the discretion of the organizing committee. For in-person seminars, the symposium will provide a meeting room, microphone, screen and AV support. 60 minute lunch time seminars include F&B cost for up to 100 or 200 people based on the meeting. For virtual seminars, a production team and CASSS staff will provide pre-conference training and day of logistical support in the virtual platform. Technical seminar information should include talk title, presenter names (must be registered for the conference) and seminar abstract to be used in various program formats. For in-person symposium, each company is allowed one pop-up banner at the entrance of their seminar. All seminars include one badge for the seminar speaker.