



BENEFITS OF CORPORATE SPONSORSHIP

In addition to supporting the premiere society for separation scientists, all levels of corporate sponsorship gain targeted exposure from our standard benefits. Benefits include:

Standard Benefits

- CaSSS publishes four newsletters annually in electronic format and an additional two newsletter in printed format. Corporate sponsors receive a complimentary quarter-page ad space in both formats of each newsletter. Additionally, corporate sponsors receive special recognition for their support of CaSSS in each newsletter. The printed version of RetentionTimes is mailed to over 2,000 separation science professionals in California and an additional 2,100 colleagues from other areas in the US and abroad. The mailing list is available for purchase at a discounted price to corporate sponsors. The electronic version of the newsletter is emailed to 2,500 individuals in the US and 600 abroad.
- Exposure on the CaSSS.org website.
- Exposure at CaSSS Evening Discussion Groups
CaSSS holds three to four evening discussion group meetings per year in Northern California and additional discussion group meetings in Southern California and San Diego. The meetings have a technical element as well as a social one. Representatives of corporate sponsors are offered display tables during the networking receptions at no additional charge.
- Priority placement for tabletop displays and exhibit booths at CaSSS Sponsored Symposia such as the CMC Strategy Forums, WCBP, MSB, CE Pharm and Mass Spec (see meetings). Note: requires exhibitor registration at regular prices for each symposium.

Platinum Sponsorship \$5,000 for one year

Platinum Sponsorship includes the following benefits for one year:

- Your company logo and link to your website on the **front page** of the CaSSS.org corporate website (no other level of sponsorship will be represented on the front page)
- Several pages with corporate logo, company information and limited product/service information on the CaSSS.org site
- One quarter-page ad in each of two editions of the printed RetentionTimes newsletter
- One quarter-page ad in each of four editions of the RetentionTimes online newsletter
- Listing and link to company's corporate site on the CaSSS Sponsor Page

Gold Sponsorship \$2,500 per for one year

Gold Sponsorship includes the following benefits for one year:

- Your company logo and link to your website ad on CaSSS.org corporate website (anywhere except **front page and pages dedicated to specific meetings**)
- Choice of two logos on the website (anywhere except **front page and pages dedicated to specific meetings**)
- One quarter-page ad in each of two editions of the printed RetentionTimes newsletter
- One quarter-page ad in each of four editions of the RetentionTimes online newsletter
- Listing and link to company's corporate site on the CaSSS Sponsor Page

Silver Sponsorship \$1,500 for one year

Silver Sponsorship includes the following benefits for one year:

- Choice of two logo/ads on the website (anywhere except **front page and pages dedicated to specific meetings**)
- One quarter-page ad in each of two editions of the printed RetentionTimes newsletter
- One quarter-page ad in each of four editions of the RetentionTimes online newsletter
- Listing and link to company's corporate site on the CaSSS Sponsor Page

Friend Sponsor \$1,000 per year

Friend Sponsorship includes the following benefits for one year:

- One quarter-page ad in each of two edition of the printed RetentionTimes newsletter
- One quarter-page ad in each of four editions of the RetentionTimes online newsletter
- Listing and link to company's corporate site on the CaSSS Sponsor Page

Upcoming CASSS Events

April 8 – 9, 2008

Marriott Rive Gauche, Paris, France

CMC Strategy Forum Europe II

July 24 - 25, 2008

Lister Hill Auditorium, NIH Campus, Bethesda, MD

CMC Strategy Forum – Quality by Design (QbD) for Biopharmaceuticals: Part Two

September 10 – 12, 2008

Meritage, Napa, CA

Fifth Symposium on the Practical Applications of Mass Spectrometry in the Biotechnology and Pharmaceutical Industries

Symposium Co-Chairs: Victor Ling, Genentech, Inc. and Anders Lund, Genzyme Corporation

September 21 – 24, 2008

Red Lion Hotel on the River, Portland, OR

International Ion Chromatography Symposium

Symposium Chair: Lynn Vannatta, AirLiquide

October 12 – 16, 2008

Hotel Nikko, San Francisco, CA

CE in the Biotechnology & Pharmaceutical Industries: 10th Symposium on the Practical Applications for the Analysis of Proteins, Nucleotides and Small Molecules

Symposium Co-Chairs: Kevin Altria, GlaxoSmithKlein and Stacey Ma, Genentech, Inc.

January 11, 2009

Intercontinental Hotel, San Francisco, CA

15th CMC Strategy Forum

January 12 – 14, 2009

Intercontinental Hotel, San Francisco, CA

WCPB 2009: 23rd Symposium on the Interface of Regulatory and Analytical Sciences for Biotechnology Health Products

Symposium Chairs: Barry Cherney, CDER, FDA, Phillip Krause, CBER, FDA, Wassim Nashabeh, Genentech, Inc.



Corporate Sponsorship Application

Please indicate sponsorship level (see attached for more information or contact Stephanie Flores, CAE at the CaSSS office):

- Platinum \$5,000 for one year
- Gold \$2,500 for one year
- Silver \$1,500 for one year
- Friend \$1,000 for one year

Primary Contact Person

Name _____

Title _____

Company _____

Address _____

Phone _____ Fax _____

E-mail _____ Web site _____

Newsletter/Ad Contact: _____

Phone _____ E-mail _____

Billing Contact _____

Phone _____ E-mail _____

What areas of separation science are you currently involved with?

What topics would you like to see addressed in future CaSSS meetings/symposia?

In what ways are you interested in becoming involved in CaSSS?

Please return your completed application with your check payable to CaSSS to:

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